Content

11 Speak Softly and Carry a Big Book
   Tobias Bunde and Benedikt Franke

17 A Walk to the Garden
   Javier Solana

21 The Test of Trust
   Patricia Espinosa

23 The Human Touch
   Atifete Jahjaga

25 Personal Connections
   Børge Brende

27 The Utility of Ambassadors
   Robert Cooper

33 International Law and Diplomacy
   Fatou Bensouda

37 Military Power and Diplomacy
   James G. Stavridis

39 The Language of Power
   Josep Borrell

45 The Power of Language
   Jasmine M. El-Gamal

47 Tea Diplomacy
   Siemtje Müller

49 Jazz and Diplomacy
   Sebastian Groth

53 The Right Venue
   Benedikt Franke

59 The Mental Maps of Diplomats
   Joseph S. Nye

63 Risk Management in Politics and Diplomacy
   Nikolaus von Bomhard

67 Back-Channel Diplomacy
   Karl Kaiser

69 Parliamentary Diplomacy
   Elmar Brok

75 Track Two Diplomacy
   Sam Nunn

77 The Younger Generation
   Desmond Browne

79 People’s Diplomacy
   Izumi Nakamitsu

83 Choosing the Right Historical Analogies
   Ivan Krastev

85 Learning from Our Experience
   John Scarlett

87 Reviving the Helsinki Spirit
   Sauli Niinistö

89 Securing Fragile Peace
   Charles A. Kupchan

93 Pursuing Diplomacy in a G-Zero World
   Ian Bremmer

97 Preparing for a World without Order
   Klaus Naumann

103 Dealing with Difficult Partners in Central Europe
   Wolfgang Schüssel

107 Putting Ourselves in Others’ Shoes
   Sigmar Gabriel

113 Keeping Communication Channels Open
   Nora Müller

117 Promoting Mutual Understanding between China and the West
   Fu Ying

125 Managing U.S.-China Strategic Competition
   Kevin Rudd

129 Standing Up to China
   Kenneth Roth

133 Protecting Liberal-Democratic Values
   Nathalie Tocci

135 Sustaining Liberal Democracy
   Ana Palacio

Lessons for Diplomacy

The EU and Three Lessons in Foreign Policy
Catherine Ashton

Has Diplomacy Had Its Day?
Jens Stoltenberg

Why Do We Succeed or Fail in Negotiation and Mediation?
Jane Eliasson

The Diplomatic Toolbox
Wolfgang Ischinger

Episodes of Diplomacy

Negotiating German Unity: The Art of Pragmatic Diplomacy
Robert B. Zoellick

Benefiting from Cross-Departmental Teamwork
Theo Waigel

Taking Sides as Mediators
Carl Bildt

Pursuing Peace Against All Odds
Nasser bin Nasser

Conducting the Concert of Nations
Peter Bickets

Dreaming of Dayton 30 Years On
Igor Ivanov

Maintaining the Negotiating Edge in the Age of Tech-Geopolitics
Sorin Ducaru

Deploying an Effective Technology Diplomacy
Manuel Muñiz Villa

Paving the Way for a Free and Democratic Digital Future
Kersti Kaljulaid

Balancing the Geopolitical Power of Tech Companies
Mariette Schaake

Reversing the Tide of Impunity
David Miliband

Understanding Security Comprehensively
Achim Steiner

Charting a Path to Lasting Food Security and Peace
David Beasley

Investing in Pandemic Preparedness
Tedros Adhanom Ghebreyesus

Making Sense of the Quantum World
Armen Sarkissian

Adapting Diplomatic Tools and Structures
Cathryn Clüver Ashbrook

Negotiating the Status of Kosovo
Frank G. Wisner

Pursuing a European Future for Georgia
Eka Tkeshelashvili

Tearing Down Walls
Radosław Sikorski

Negotiating the New START Treaty
Rose Gottemoeller

Building NATO Consensus on Libya
Ivo De Boer

Paving a Nuclear Deal with Iran
Helga Maria Schmid

Negotiating for a Robust Diplomatic Process
Thomas Greminger

Making Use of Track II Diplomacy
Alexander Dstskin

Conducting Small Power Diplomacy in an Age of Great Power Rivalry
Ine Eriksen Søreide

Fighting Terrorism
Peter Neumann

Accepting Failure in Cyprus
Espeh Barth Eide

Saying No to Turkey
Alexander Graf Lambsdorff

Paving the Way for the Agreement between Greece and North Macedonia
Johannes Hahn

Moving from Enmity to Accountability
Ottilia Anna Maunganidze

Futureproofing NATO
Benedetta Berti

Building Institutions in the Realm of Economic and Monetary Policy
Christine Lagarde

Bringing a Breath of Fresh Air to the United Nations Security Council
Christoph Heusgen

Improving Germany’s National Security Architecture
Boris Ruge

Navigating Propaganda and Social Media
Steven Erlanger

Mitigating Hybrid Threats
Teija Tiilikainen

Understanding the Digitalization of War
Toomas Hendrik Ives

Mastering the Art of Deniability
Thomas Rid

Treating Cyber Problems as Geopolitical Problems
Dmitri Alperovitch

Not Giving Up on Democracy and Equality in the Middle East
Tawakkol Karman

Building a Global Alliance of Democracies
Anders Fogh Rasmussen

Rethinking the Transatlantic Community
Anne-Marie Slaughter

Recalibrating Western Ambition
Thomas Kleine-Brockhoff

Overcoming Westlessness
Tobias Bundu

Developing a Weltpolitikfähigkeit-verlustvermeidungsstrategie
Timothy Garton Ash

Demonstrating Courage and Determination
Markus Söder

Forging a Common European Strategic Culture
Franziska Brautner

Making the Case for Defense
Frederick “Ben” Hodges

Securing Public Support
Norbert Röttgen

Reforming Germany’s National Security Architecture
Boris Ruge

Navigating Propaganda and Social Media
Steven Erlanger

Mitigating Hybrid Threats
Teija Tiilikainen

Understanding the Digitalization of War
Toomas Hendrik Ives

Mastering the Art of Deniability
Thomas Rid

Treating Cyber Problems as Geopolitical Problems
Dmitri Alperovitch

Negotiating the Negotiating Edge in the Age of Tech-Geopolitics
Sorin Ducaru

Deploying an Effective Technology Diplomacy
Manuel Muñiz Villa

Paving the Way for a Free and Democratic Digital Future
Kersti Kaljulaid

Balancing the Geopolitical Power of Tech Companies
Mariette Schaake

Reversing the Tide of Impunity
David Miliband

Understanding Security Comprehensively
Achim Steiner

Charting a Path to Lasting Food Security and Peace
David Beasley

Investing in Pandemic Preparedness
Tedros Adhanom Ghebreyesus

Making Sense of the Quantum World
Armen Sarkissian

Adapting Diplomatic Tools and Structures
Cathryn Clüver Ashbrook

Negotiating the Status of Kosovo
Frank G. Wisner

Pursuing a European Future for Georgia
Eka Tkeshelashvili

Tearing Down Walls
Radosław Sikorski

Negotiating the New START Treaty
Rose Gottemoeller

Building NATO Consensus on Libya
Ivo De Boer

Paving a Nuclear Deal with Iran
Helga Maria Schmid

Negotiating for a Robust Diplomatic Process
Thomas Greminger

Making Use of Track II Diplomacy
Alexander Dstskin

Conducting Small Power Diplomacy in an Age of Great Power Rivalry
Ine Eriksen Søreide

Fighting Terrorism
Peter Neumann

Accepting Failure in Cyprus
Espeh Barth Eide

Saying No to Turkey
Alexander Graf Lambsdorff

Paving the Way for the Agreement between Greece and North Macedonia
Johannes Hahn

Moving from Enmity to Accountability
Ottilia Anna Maunganidze

Futureproofing NATO
Benedetta Berti

Building Institutions in the Realm of Economic and Monetary Policy
Christine Lagarde

Bringing a Breath of Fresh Air to the United Nations Security Council
Christoph Heusgen

Improving Germany’s National Security Architecture
Boris Ruge

Navigating Propaganda and Social Media
Steven Erlanger

Mitigating Hybrid Threats
Teija Tiilikainen

Understanding the Digitalization of War
Toomas Hendrik Ives

Mastering the Art of Deniability
Thomas Rid

Treating Cyber Problems as Geopolitical Problems
Dmitri Alperovitch