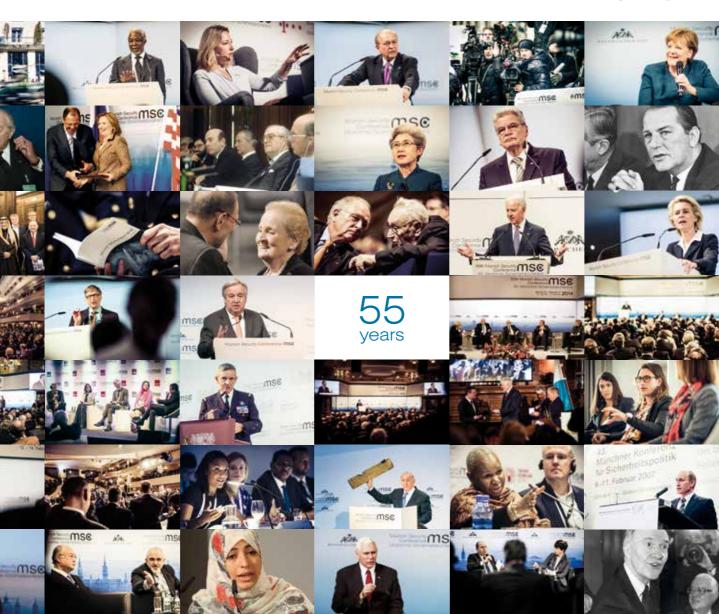


# Annual Report 2019



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## Dear friends,

In 2019, our world continued to change in unprecedented ways – in ways that seriously affect global security. Great power rivalry has been picking up steam, and the ripple effects are being widely felt – not least in Europe, where countries are getting caught in the crossfire. Meanwhile, the number of global conflicts and crises remained steadily high: The risk of all-out war in the Middle East and the unraveling of global arms control are just two of many examples. And as if this were not enough, multilateralism and collective problem-solving were challenged in serious ways.

In this context, it is of utmost relevance to sustain – and try to revive – dialogue and debate among global decision-makers. The Munich Security Conference has been dedicated to this purpose for more than five decades. In 2019, it has yet again proven its willingness and ability to unite the international security community for in-depth debates about the most pressing security concerns of our time. At our regional and international conferences – from our main conference in Munich to formats in Bahir Dar, Abuja, Doha, Cairo, Washington, DC, New York City, Stockholm, and Helsinki – participants discussed topics ranging from European defence and the geopolitics of technological change to the security situation in the Middle East. In addition to our annual flagship publication, the Munich Security Report, the MSC also released timely reports on transnational security and the future of multilateral cooperation.

The purpose of our annual report is to help you gain an overview of our activities and to give you an insight into the organization behind them. The report also lists our numerous partners, whom I would like to thank wholeheartedly. Without their support and engagement, the work of the MSC would not be possible.

2019 was the first year in which the Munich Security Conference operated under its new legal framework as a charitable foundation. The new legal form helps us ensure our continued independence in serving as the best possible "market place of ideas," able to identify feasible and realistic answers to today's security challenges.

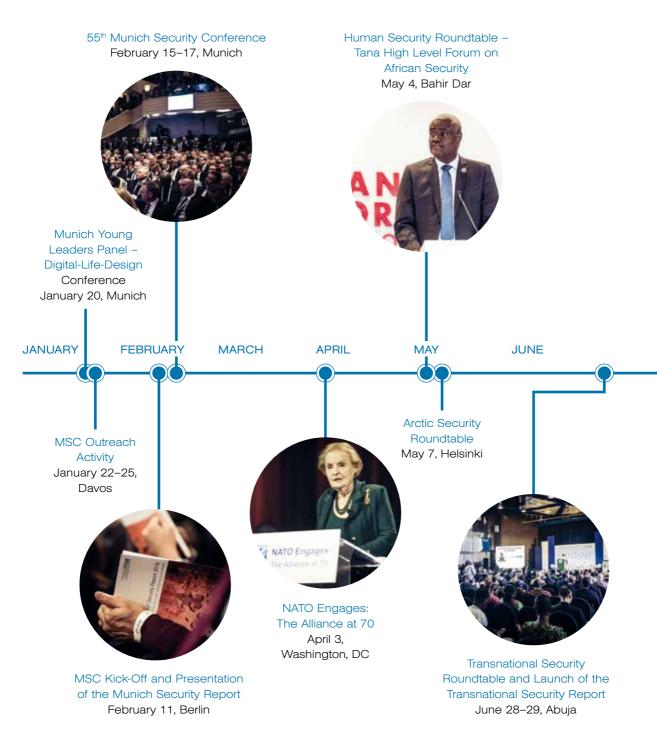
I want to thank you for your interest in and support of our work and look forward to working with you in the future.

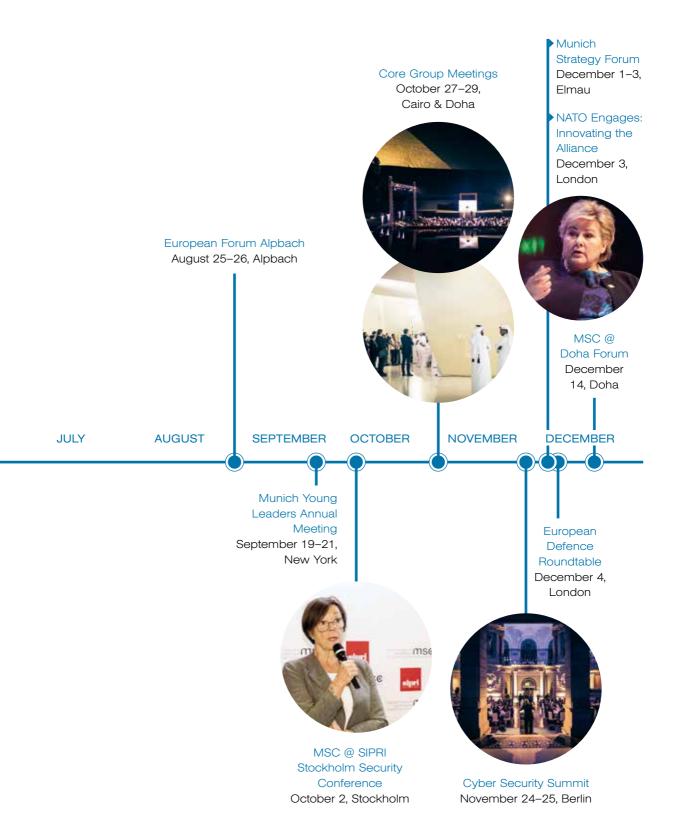
Yours,

Ambassador Wolfgang Ischinger Chairman of the MSC Foundation

wolfy & lowing

## Overview of MSC Events in 2019







(Credit: Kuhlmann / MSC)

## The MSC in 2019

The Munich Security Conference 2019

The Munich Security Report 2019

Other MSC Events and Activities in 2019

Reach and Visibility in 2019

Outreach, Partnerships and Sponsoring

## The MSC in 2019

#### **BACKGROUND**

2019 was an exciting year for the Munich Security Conference with another impressive set of events around the globe at a time where the discussions it hosts are more relevant than ever. The growth path of the past years continued whilst the institution continued to evolve structurally – with new staff and new administrative developments. The following pages are meant to provide an overview of the most important innovations at the MSC and invite the interested reader to share in the last twelve months of the MSC.

#### **OUR MISSION**

The MSC's objective is to build trust and contribute to the peaceful resolution of conflicts by sustaining a continuous, curated and informed dialogue debate within the international security community. Today, the MSC is the world's leading forum for debating international security policy. The MSC conceives of its conferences as a type of "market place of ideas" where initiatives and solutions are developed and opinions are exchanged. It provides a venue for official and non-official diplomatic initiatives and ideas to address the world's most pressing security concerns. The MSC also offers protected space for informal meetings between officials and thus – as its original motto has it – builds peace through dialogue. In addition to its annual flagship conference, the MSC regularly convenes high-profile events on particular topics and regions and publishes the Munich Security Report, an annual digest of relevant data, maps, and research on key security challenges.

#### **OUR AUDIENCE**

During the MSC's main conference in February, we assemble more than 500 high-profile and senior decision-makers as well as thought-leaders from around the world, including heads of state, ministers, leading personalities of international and non-governmental organizations, as well as high-ranking representatives of industry, media, academia, and civil society, to engage in an intensive debate. The MSC believes in the need for an informed and sustained public debate on security policy broadly defined and thus aims to involve the wider public in its debates. We broadcast most of our debates and disseminate the results of our events via reports, interviews, and social media.





(Credits: Koch and Kuhlmann / MSC)



(Credit: Kuhlmann / MSC)

#### **OUR FOCUS**

The MSC has transatlantic and European roots but our activities reflect a globalised world. The MSC strives to increase its geographic diversity and reach to include all relevant stakeholders. The MSC aims at debating the world's most relevant security challenges. The MSC does not only include the most urgent security challenges in its programs, but also draws attention to issues that might not yet be on the top of the security community's agenda. The MSC embraces a comprehensive definition of security, which encompasses not only traditional national or military security, but also takes into account – among others – the economic, environmental and human dimensions of security.

## The MSC Foundation

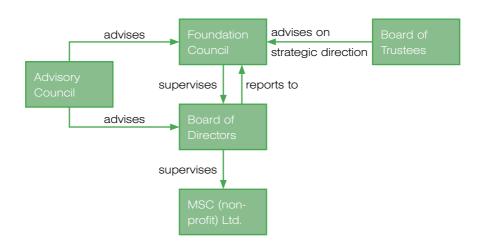
## ABOUT THE MSC FOUNDATION

Since its foundation in 1963, the MSC has been constantly evolving. Originally established as "Wehrkunde", a private initiative by the founder Ewald-Heinrich von Kleist, the conference has become the world's leading independent forum for international security policy.

The MSC Foundation was established in 2018 to ensure the independence and long-term sustainability of the MSC and its growing activities in an era of geopolitical uncertainty. Over the past decade, the MSC has complemented the annual main conference in Munich with a growing variety of formats at the highest level over the entire year, and in major capitals around the world, covering a very broad spectrum of international security issues, including defence, cyber, and arms control as well as, inter alia, energy, climate, and human security. With the annual Munich Security Report and other papers and research reports, the MSC has also started to develop a growing think tank capacity.

The MSC Foundation was established under German civil law by Ambassador Ischinger who donated all shares of the existing MSC gGmbH to the foundation. The gGmbH continues to carry out all operational activities of the MSC. The German Federal Government, the Bavarian State Government, the Robert Bosch Stiftung, and EnBW AG have already made significant financial contributions to the MSC Foundation. A range of other important organizations, companies, and private individuals have announced their intention to become donors.

Ambassador Ischinger chairs the Foundation Council (Stiftungsrat) which provides guidance to the Board (Vorstand), chaired by Benedikt Franke. Other foundation bodies include the Advisory Council and a Board of Trustees. If you want to know more, check the MSC website at www.securityconference.org.



THE FOUNDATION COUNCIL



**Ischinger, Wolfgang (President)**Ambassador, Chairman of the Munich Security Conference, Munich



**Albrecht, Hans** Chairman, Global Bridges e.V., Berlin



von Bomhard, Nikolaus
President of the Council, German Institute for International and Security Affairs, Munich



**Heusgen, Christoph**Ambassador and Permanent Representative, Federal Republic of Germany to the United Nations, New York





Franke, Benedikt (Executive Director)
Chief Executive Officer, Munich Security Conference, Munich



**Bunde, Tobias** Head of Policy and Analysis, Munich Security Conference, Munich



Yang, Sara-Sumie
Head of Digital Communications and Head of Human Resources,
Munich Security Conference

ADVISORY COUNCIL & BOARD OF TRUSTEES



Heusgen, Christoph (Chairman of the Board of Trustees) Ambassador and Permanent Representative, Federal Republic of Germany to the United Nations, New York



Reitzle, Wolfgang (Chairman of the Advisory Council) Chairman of the Board, Linde plc, Guildford



**Achleitner, Paul**Chairman of the Supervisory Board, Deutsche Bank AG, Frankfurt a.M.



**Al Saud, Prince Turki Al Faisal bin Abdulaziz**Chairman of the Board, King Faisal Center for Research and Islamic Studies, Riyadh



**Al Thani, Sheikh Hamad bin Jassim bin Jabor**Former Prime Minister and Minister of Foreign Affairs of the State of Qatar, Doha



**Bäte, Oliver**Chief Executive Officer, Allianz SE, Munich



Bildt, Carl

Co-Chairman, European Council on Foreign Relations; former Prime Minister and Minister of Foreign Affairs of the Kingdom of Sweden, Stockholm



#### **Borrell Fontelles, Josep**

Vice President of the Commission and High Representative for Foreign Policy and Security Policy, European Union, Brussels



Breka, Sandra

Member of the Board of Management, Robert Bosch Stiftung, Berlin



**Enders, Thomas** 

President, German Council on Foreign Relations, Berlin



Fu Ying

Deputy Chairwoman of the Committee on Foreign Affairs of the National People's Congress, People's Republic of China, Beijing



Gref, Herman O.

Chief Executive Officer and Chairman of the Executive Board, Sberbank RF, Moscow



Harman, Jane

Director, President and Chief Executive Officer, The Wilson Center, Washington, DC



Haun, Frank
Chief Executive Officer, Krauss-Maffei Wegmann GmbH & Co. KG,
Munich



**Ilves, Toomas Hendrik**Former President of the Republic of Estonia, Tallinn



**Kerry, John F.**Former Secretary of State of the United States of America, New Haven



**Kramp-Karrenbauer, Annegret**Federal Minister of Defence, Federal Republic of Germany, Berlin



**Mastiaux, Frank**Chief Executive Officer, EnBW Energie Baden-Württemberg AG, Karlsruhe



**Miliband, David**President and Chief Executive Officer, International Rescue Committee, New York



Mogherini, Federica

Former Vice President of the European Commission and High Representative for Foreign Affairs and Security Policy, European Union, Brussels



**Mushikiwabo, Louise**Secretary General, Organisation Internationale de la Francophonie, Kigali



**Sikorski, Radosław**Chairman of the Delegation for Relations with the United States,
European Parliament, Brussels



**Solana, Javier**Former Secretary General of the North Atlantic Treaty
Organization, Madrid



**Soros, Alexander**Deputy Chairman, Open Society Foundations, New York



**Stavridis, James G.**Admiral (ret.); Operating Executive, Carlyle Group, Washington, DC



**Stoiber, Edmund**Former Minister-President of the Free State of Bavaria, Munich

## The MSC Team

2019 has been an active year for the MSC team which has organized numerous events around the world and coordinated various publications. As reflected in the rising number of activities, the number of staff members working for the organization has reached the next level with almost 40 staff members. With 23 employees at our Munich office and 16 at our Berlin office at the end of 2019 (including two trainees and one student assistant), this year the MSC core team has continued the growth trend of the last four years – up from 30 full-time employees in 2018.













(Credits: Kuhlmann / MSC)

This year, the MSC welcomed eleven new team members in Berlin and Munich, while four colleagues left the organization. Among the new arrivals was Ambassador Boris Ruge who joined the MSC team as Vice-Chairman in August. He has been assigned by the German Ministry of Foreign Affairs to support MSC for two years. Prior to his secondment, Ambassador Ruge was Deputy Chief of Mission at the German Embassy in Washington, DC, and served as German Ambassador to Saudi Arabia.

To meet the challenges of its organizational growth, MSC is building up its internal structures and processes, which led to the recruitment of an IT-coordinator and the establishment of an HR department.













(Credits: Kuhlmann / MSC)



(Credit: Kuhlmann / MSC)

## The MSC in 2019

The Munich Security Conference 2019

The Munich Security Report 2019

Other MSC Events and Activities in 2019

Reach and Visibility in 2019

Outreach, Partnerships and Sponsoring

## The Munich Security Conference 2019

The Munich Security Conference 2019 welcomed an unprecedented number of high-ranking international decision-makers, including more than 30 heads of government and heads of state, as well as almost 100 cabinet ministers. Among the participants were German Chancellor Angela Merkel, US Vice President Mike Pence, Member of the Political Bureau of the Communist Party of China Yang Jiechi, Russian Foreign Minister Sergey Lavrov, High Representative for Foreign Affairs and Security Policy of the European Union Federica Mogherini, and Nobel Peace Prize Laureates Tawakkol Karman and Beatrice Fihn.

The debates of the main program were accompanied by numerous side events such as a table-top exercise on crisis prevention in Africa and a roundtable on climate change and security hosted by United Nations Environment. Furthermore, the conference convened confidential MSC roundtables on a variety of MSC focal topics such as Energy Security, Cyber Security, Health Security, and Transnational Security.







(Credits: Kuhlmann / MSC)

The MSC 2019 also offered programs for the next generation such as the Munich Young Leaders (MYL) program, a joint endeavor of the MSC and the Körber Foundation that brings together young leaders in the fields of foreign and security policy. 2019 the MYL program celebrated its 10<sup>th</sup> anniversary. The MYL 10<sup>th</sup> anniversary meeting took place in New York ahead of the 75<sup>th</sup> General Assembly of the United Nations in September.

The MSC 2019 also marked the inauguration of the John McCain Dissertation Award. The prize, established by the MSC and its academic partners, seeks to uphold the legacy of the late Senator John McCain and rewards research that can spur a continued conversation on foreign and security policy aspects of the transatlantic relationship.



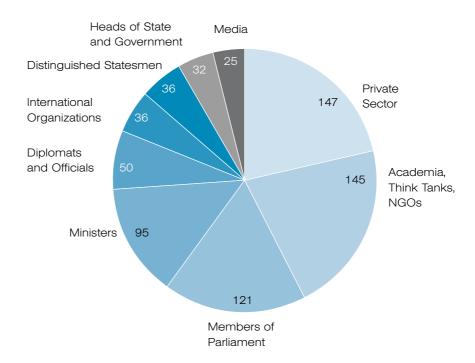




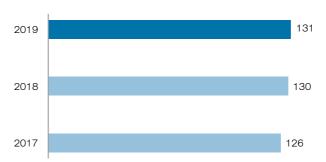
(Credits: Kuhlmann / MSC)

## **Key Facts**

## MSC 2019







## Selected Speakers

#### FRIDAY, FEBRUARY 15



Christine Lagarde
President, European
Central Bank,
Frankfurt a.M.;
Former Managing
Director of the
International Monetary
Fund, Washington, D.C.



Ursula von der Leyen President, European Commission, Brussels; Former Minister of Defence, Federal Republic of Germany



**Jens Stoltenberg** Secretary General, NATO, Brussels



Gavin Williamson
Former Secretary of
State for Defence,
United Kingdom of
Great Britain and
Northern Ireland,
London

### SATURDAY, FEBRUARY 16



Abdel Fatah al-Sisi President, Arab Republic of Egypt; Chairman of the African Union, Cairo



**Sergey V. Lavrov**Minister of Foreign
Affairs, Russian
Federation, Moscow



Ine Eriksen Søreide Minister of Foreign Affairs, Kingdom of Norway, Oslo



**Bunny McDiarmid**Former Co-Executive
Director of Greenpeace
International,
Amsterdam



**Klaus Iohannis** President, Romania, Bucharest



Angela Merkel Chancellor, Federal Republic of Germany, Berlin



Mike Pence Vice President of the United States of America, Washington, DC



Yang Jiechi
Director, Central Foreign
Affairs Commission of
the Office of Foreign
Affairs, People's
Republic of China,
Beijing



**Hasina Sheikh**Prime Minister, People's
Republic of Bangladesh,
Dhaka

#### SUNDAY, FEBRUARY 17



Ahmed Aboul-Gheit Secretary General, League of Arab States, Cairo



Henrietta H. Fore Executive Director, United Nations Children's Fund, New York



Sheikh Mohammed bin Abdulrahman Al Thani Deputy Prime Minister and Minister of Foreign Affairs, State of Qatar, Doha



**Tawakkol Karman**Chairwoman, Women
Journalists Without
Chains; Nobel Peace
Prize Laureate 2011,
Sana'a

## Selected Side Events

#### PUBLIC EVENTS

The MSC 2019 did not only take place in the main conference halls of Hotel Bayerischer Hof. Rather, there were also numerous events for the general public in Munich over the course of the weekend.



## #MSC2019 - From Cold War to Star Wars: How to Deal with the Arms Race to Space?

On the eve of the main conference, the #MSC2019 event engaged the public in an important debate about a topic that has experienced a meteoric rise to the top of the international security agenda. "Astropolitics" is a sphere of geopolitical competition, with a potential for conflict. The MSC guests were invited to take a look beyond our terrestrial boundaries into the world of outer space and engage with an expert panel consisting of among others Thomas Arthur Reiter, Dirk Hoke and Michel Friedling on the many significant policy implications of a new (arms) race to space.



#### MSC Innovation Night: How to Turn Innovations into Strategic Advantages?

Following the highly successful inaugural event on the eve of the MSC 2018, the MSC partnered with the Cyber Innovation Hub and Siemens AG to host the MSC Innovation Night 2019. The event brought together decision-makers as well as innovative thinkers such as Ursula von der Leyen, Joe Kaeser and Roland Busch and aimed at fostering networks and helping to overcome systemic hurdles to modernisation and adaptation in crucial security environments.



#### Concert & Discussion: A Moment of Harmony amid Global Dissonance

The MSC and the Munich Chamber Orchestra joined forces to bring together outstanding individuals in music and politics for a dialogue amid global dissonance. On the one hand, times of radical change are times of instability and concern. On the other hand, times of upheaval are also times of discovery and modernism. In literature, fine arts and of course in music, times of crisis have always accelerated the urge to move forward. This public event exposed the similarities between cultural progress and the current geopolitical dynamics.

#### MSC Security and Literature Series

For the third year running, the MSC organized the Security and Literature Series, which focuses on the relationship literature and politics share and examines the means by which literature can gauge security and stability in society. The first of the three evenings was dedicated to Aleida and Jan Assmann, who were awarded the Peace Prize of the German Book Trade. On Friday evening, the MSC payed tribute to Norway, the Guest of Honour at the Frankfurt Book Fair 2019. Åsne Seierstad, author and winner of the Leipzig Book Award for European Understanding as well as Prime Minister of Norway Erna Solberg were the distinguished guests of the evening. Finally, Saturday evening featured Madeleine Albright, the former U.S. Secretary of State, with a discussion of her new book "Fascism – a Warning."

## TRANSATLANTIC RELATIONSHIP

A Tale of Multiple Flanks? NATO and the Need for a Black Sea Strategy – hosted by the German Atlantic Society and the Bavarian State Chancellery

This side event focused on NATO's Black Sea Strategy. While some Black Sea allies prefer an expansion of Enhanced Forward Presence to the lighter Tailored Forward Presence, others emphasize the region's uniqueness and the lack of a coherent threat perception and strategy assessment – even among the regional states themselves. Florian Hermann, Christian Schmidt, David Zalkaliani and Gabriel-Beniamin Les were some of the distinguished speakers of this side event.



NATO @ 70: An Alliance in Crisis - hosted by Harvard Kennedy School's Belfer Center

As the North Atlantic Treaty Organization celebrated its seventieth anniversary in April 2019, it faced one of the most daunting and complex sets of challenges in its history. Can NATO retool and take the bold actions necessary to meet its major threats? Two former U.S. Permanent Representatives to NATO, Douglas Lute and Nicholas Burns offered their insight into NATO's challenges and recommendations to strengthen the Alliance from their report, "NATO at 70: An Alliance in Crisis."

(Credit: Görlich / MSC)

## Selected Side Events

#### REGIONAL SECURITY



## The Future of Europe in a post-Brexit World – hosted by the Zeit-Stiftung Ebelin and Gerd Bucerius

This lunch traditionally singled out a key challenge for the coming year. The debate sought to shed some light on the very practical challenges of post-Brexit Europe, but also on ways to overcome the many tensions within ongoing European integration processes that have made Brexit possible in the first place.

#### HUMAN SECURITY



The purpose of the event was to critically address the responsibility of the UN Security Council to ensure a better international protection for children in conflict. The discussion shed light on the internal dynamics of the Council with Germany and Belgium as two new non-permanent members.



## Health in Crises: WHO cures? – hosted by the MSC and the Centre for Strategic and International Studies

Increasingly public health collides with violent insecurity – in Yemen, Congo, Afghanistan, Syria, now Venezuela, to name but the most recent and most obvious. These geopolitical crisis generate staggering human carnage, while shutting down access and triggering dangerous, expansive outbreaks. Experts from diverse walks pondered what innovations – in strategies, new initiatives, and improved operational capacities – hold greatest promise and what WHO and other key stakeholders can do to implement them.

## An Update on Ebola in the DRC and Beyond – hosted by the MSC and the Center for Strategic and International Studies

The Ebola outbreak in the Democratic Republic of Congo, the second largest in history and still growing, marked its 200th day on February 16, 2019. This event attempted to answer the following questions. How to sustain and recharge the essential, valiant 500 plus health workforce, led by WHO, buffeted as it has been by violent attacks, community resistance, and recent electoral upheaval? How to expand the promising vaccine effort, in the face of an outbreak that, to many observers, is becoming endemic (i.e. won't be arrested) and may spread into urban centers and neighbouring countries?

#### WOMEN EMPOWERMENT

Women's Breakfast – hosted by the Bavarian State Chancellery, the Hanns Seidel Foundation, Women in International Security, and the Georgetown Institute for Women, Peace and Security

The Women's Breakfast is an integral part of the MSC. The purpose of this breakfast was to provide women engaged in foreign and security policy with a unique networking opportunity. Annegret Kramp-Karrenbauer, now the German Federal Minister of Defence, was one of the prominent speakers.



Harnessing the Power of Women for Global Stability - hosted by Women's Global Development and Prosperity Initiative

Research shows that the larger the gender gap, the more likely a country is to be involved in conflict and to respond to a threat with immediate violence. Conversely, when women are free to thrive, they bring stability to nations, as well as more jobs and economic growth. This Townhall discussion, that included prominent speakers such as Ivanka Trump, Christine Lagarde and Lindsey O. Graham, focused on the importance of women's economic empowerment in achieving global peace, security and prosperity.

#### NUCLEAR ARMS CONTROL



The Future of Nuclear Deterrence in Europe - hosted by the MSC and the Centre for International Security Policy at the Hertie School of Governance

This off-the-record breakfast discussion, which included Ivo Daalder and François Heisbourg as speakers, provided an opportunity to discuss the pressing nuclear challenges Europe is facing: Russia has invested in new capabilities, including a ground-based nuclear missile violating the INF Treaty, prompting the United States to announce its intention to withdraw from the treaty, making a new arms race more likely. At the same time, President Trump's repeated criticism of NATO has triggered debates about the reliability of the US security guarantee. What does the changing security environment mean for the future of nuclear deterrence in Europe?

## The Ewald von Kleist Award

#### EWALD VON KLEIST

Ewald von Kleist was the founder and defining personality of the MSC. As its patron for over 30 years, Kleist was instrumental in advancing the transatlantic security dialogue and introducing post-war Germany into NATO and the broader Cold War security order. Kleist, a prolific author, jurist, and publisher, founded the "Internationale Wehrkunde" conference in 1963 to overcome what he viewed as a "lack" of experts on nuclear matters as well as to enhance German lawmakers' understanding of American security policy. Kleist was noted for his expertise on the role of nuclear weapons in NATO's defence posture and Europe's role in the transatlantic partnership, issues that confronted NATO and "Wehrkunde" throughout and after the Cold War. Until his death in 2013, Kleist remained active in security affairs and a regular participant of the MSC, a reflection of his devotion to "Wehrkunde" and the issues to which he had dedicated his life. His legacy will continue to inspire leaders and practitioners from around the world.

Aiming to recognize leading figures in security policy who have made an outstanding contribution to international peace and conflict management, the MSC inaugurated the Ewald von Kleist Award in 2009. We are honored that outstanding statesmen and practitioners of security policy, most of which have been conference speakers and participants for many years, have accepted the award.

#### THE EWALD VON KLEIST AWARD 2019

Greek Prime Minister Alexis Tsipras and his North Macedonian counterpart, Prime Minister Zoran Zaev, were awarded the Ewald von Kleist Award at the 55<sup>th</sup> Munich Security Conference. Both prime ministers were honored for their successful diplomatic efforts to settle the long-standing name dispute between their two countries. The two politicians emphasized in their speeches that it was important to overcome stereotypes and move towards each other.

Greece and North Macedonia signed an agreement last year to settle the name dispute, which has been troubling the countries' relations for over a quarter of a century. According to the agreement, the former Yugoslav Republic is now officially called North Macedonia. Following the agreement, Greece declared its support for North Macedonia's accession to NATO and the EU.

Both leaders noted that their populations would soon see the benefits of this agreement, affirming that the name compromise, in the long run, would bring more security, stability and prosperity to their countries. MSC Chairman Wolfgang Ischinger praised the agreement as an outstanding diplomatic success. "You have set an example for reconciliation for the region, for Europe, and for the rest of the world. Together, you have opened a new chapter in European history, and I count on the whole region to build on this historic achievement", he stated.





Kleist Award Ceremony: Zoran Zaev (left) and Alexis Tsipras (Credits: Kuhlmann and Preiss / MSC)

## The John McCain Award

#### JOHN MCCAIN

Senator John McCain was a companion, partner, and friend of the MSC for more than four decades. After first attending the conference as a young Navy officer, he eventually came to lead the United States Congressional delegation to the MSC for more than 20 years in his role as senator. As such, he played a key role in establishing the conference as an important forum for the transatlantic community.

John McCain was known for his courageous actions as a prisoner of war in Vietnam, and his subsequent long and successful political career. He consistently stood up for what he believed in, both domestically and internationally, up until his death in August 2018. The causes he lent his voice to included strengthening the transatlantic relationship, the moral responsibility of the West, and democratic control of the armed forces. Over the course of his political career, Senator McCain often looked beyond party lines and was an example of extraordinary leadership. His voice of reason will be missed dearly.

Senator McCain was a staunch transatlanticist who defended the alliance at its best and confronted it with its worst. In times when the transatlantic bond can no longer be taken for granted, we are keen to honor him at the MSC.



(Credit: Kuhlmann / MSC)

#### THE MCCAIN AWARD 2019

The MSC has launched the John McCain Dissertation Award in cooperation with several universities. Together with the Hochschule for Politik München, TUM School of Governance, the Geschwister-Scholl-Institute for Political Science at LMU Munich, the Bundeswehr University Munich, and the McCain Institute for International Leadership. Together, we strive to establish the McCain Award as the most coveted prize of its kind.

On the sidelines of the MSC, the Prize is awarded annually to up to two distinguished doctoral dissertations for exceptional academic contributions with an emphasis on an essential and important element of the transatlantic relationship. It consists of several components, including participation in MSC events and activities, attractive publication options and a prize sum of up to 20,000 euros. In 2019, the recipients of the Prize were Abigail Post (Anderson University, Indiana) and Ulrike Esther Franke (University of Oxford).

The selection process is led by Eugenia da Conceicao-Heldt (TUM School of Governance), Carlo Masala (Bundeswehr University Munich), Berthold Rittberger (Geschwister-Scholl-Institute for Political Science at LMU Munich), Trine Flockhart (Syddansk Universitet), Stephanie Hofmann (Graduate Institute Geneva), and Andrew Moravcsik (Princeton University).



(Credit: Kuhlmann / MSC)



(Credit: Kuhlmann / MSC)

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### The Munich Security Report 2019

"THE GREAT PUZZLE: WHO WILL PICK UP THE PIECES?" The Munich Security Report (MSR) is published annually and compiles data, analyses, and maps that illuminate major developments in and critical challenges to international security. The Munich Security Conference's annual flagship publication notably serves as a conversation starter for the MSC and background reading for participants. In addition, it is also made available to security professionals and the interested public around the globe and receives wide media echo.

The report's 2019 and thereby fifth edition was entitled "The Great Puzzle: Who Will Pick Up the Pieces?" – a question which several key speakers took up during the MSC 2019. Against the backdrop of an increasingly disintegrating world order, the report placed its focus on both middle powers' willingness and abilities to step up, but also difficulties in taking up a leading role when it comes to upholding the liberal international order. Further, the report provided regional analyses of the Sahel, Eastern Europe and the Western Balkans. It also shed light on overarching issues currently posing major security challenges, from transnational organized crime to artificial intelligence and revived arms race.

The report's 2019 edition was downloaded more than 40,000 times and several thousand copies were handed out at the MSC 2019 and other MSC events throughout the year. The report was launched just ahead of the main conference on February 11, 2019, at the MSC's annual kick-off event in Berlin in front of an audience comprised of representatives from the military, academia, civil society, media, the German government and the Berlin-based diplomatic corps. In preparing the report, the MSC worked with some of world's most renowned research institutions.



(Credit: Oellermann / MSC)

#### PARTNERS OF THE MSR 2019

- Africa Center for Strategic Studies
- Center for International Peace Operations
- Center for the Study of the Drone at Bard College
- Centre for International Security Policy at the Hertie School of Governance
- Counter-Trafficking Data Collaborative
- Defense Manpower Data Center
- Embassy of Canada in Berlin
- Embassy of Japan in Berlin
- Friedrich Ebert Foundation Regional Office for Cooperation and Peace in Europe
- German Aerospace Center (DLR)
- Gesellschaft fur Internationale Zusammenarbeit (GIZ)
- Global Affairs Canada
- Global Drug Survey
- Global Public Policy Institute (GPPi)
- Global Trade Alert
- IHS Markit
- International Crisis Group
- Ipsos
- Jacques Delors Institute Berlin
- Jane's Market Forecast
- McKinsey & Company
- McKinsey Global Institute
- Mercator Institute for China Studies (MERICS)
- Organisation for Economic Cooperation and Development (OECD)
- Organization for Security and Co-operation in Europe (OSCE)
- Oxford Economics
- Peterson Institute for International Economics
- Pew Research Center
- Portland Communications
- RAND Corporation
- Regional Cooperation Council (RCC)
- RHIPTO Norwegian Center for Global Analyses
- Save the Children
- Stockholm International Peace Research Institute (SIPRI)
- The Genron NPO
- The Global Alliance Against Transnational Organized Crime
- The International Institute for Strategic Studies
- The Vienna Institute for International Economic Studies
- United Nations Office on Drugs and Crime (UNODC)
- World Customs Organization



(Credit: Kuhlmann / MSC)

### The MSC in 2019

The Munich Security Conference 2019

The Munich Security Report 2019

Other MSC Events and Activities in 2019

Reach and Visibility in 2019

Outreach, Partnerships and Sponsoring

### MSC Kick-off & Launch of the MSR 2019

Berlin, February 11, 2019

In the run-up to the 55<sup>th</sup> edition of the Munich Security Conference, on February 11, the MSC hosted its traditional kick-off event at the Representation of the Free State of Bavaria in Berlin. "Who will pick up the pieces of the disintegrating world order?" was the overarching question of the Munich Security Report 2019, presented by Ambassador Wolfgang Ischinger, Chairman of the MSC, and Tobias Bunde, MSC's Head of Policy and Analysis.

The presentation was followed by a debate between Timothy Garton Ash, Charlemagne Prize laureate and Professor for European Studies in Oxford, and Sabine Weyand, Deputy Chief Brexit Negotiator of the EU, on the possible consequences of an exit of the United Kingdom from the EU in the context of a disintegrating world order.

Well over 300 attendees from the Berlin foreign and security policy community, including representatives of ministries, the German Bundestag, civil society, the media, the military as well as the Berlin-based diplomatic corps were present at the event.



(Credit: Oellermann / MSC)











(Credits: Oellermann / MSC)

### Defence & Security Policy Series

Munich, February 16; Washington, DC, April 3; London, December 3–4, 2019

# ABOUT THE SERIES

Since the turn of the millennium, the global security environment has been in great flux. The increasingly multipolar world is characterized by the upsurge of state actors like Russia and China as well as by the alarming number of nonstate armed groups and weak states around the globe. These developments have given rise to intense debates on the future global security architecture.

In this context, the MSC's traditional focus on issues of European defence and transatlantic security cooperation remains as relevant as ever. Beyond advocating for discussions on deeper, more impactful defence and security cooperation in Europe, the MSC advances the international debate on a wide array of defence and security policy issues, including: nuclear and conventional arms control, counterterrorism, transnational organised crime, intelligence cooperation, planning and procurement, and strategic foresight. Events in the context of the Defence & Security Policy Series are aimed at selected decision-makers at the highest levels of government, academia, militaries, the private sector, and civil society.

The future of European defence has traditionally been one of the MSC's key topics. Since the launch of the European Defence Series in 2013, the importance of the topic has been further emphasised. Facing times of greater insecurity, European countries are looking for ways to find better common responses. Thus far though, the magnitude and importance of the issues is not matched by the spending, the commitment, and the state of defence planning. The MSC regularly convenes summits and smaller, complementary roundtables to reinvigorate and advance the discussion at critical junctures in the international calendar.



(Credit: Kuhlmann / MSC)

# ACTIVITIES IN 2019

#### European Defence Roundtable at the MSC 2019

Together with the Royal United Services Institute and the Institut Montaigne, the MSC hosts a series of European Defence Roundtables in 2019 and 2020. The purpose of this series is to discuss the evolving roles of the United Kingdom (UK), France, and Germany in light of the seismic shifts in the security environment. The roundtable in Munich 2019 kicked off the series with an in-depth look at developments in defence cooperation in Europe. The subsequent roundtable took place in London (December 4). In 2020, the series will continue with roundtables in Munich (February 15) and in Paris (in July).

On the sidelines of the 55th Munich Security Conference, the MSC hosted a high-level discussion on the future of European defence cooperation titled "The Future of European Defence: Friends in Need – Friends Indeed?". The roundtable brought together senior North American and European decision-makers from both military and politics, as well as leading policy and academic experts and representatives of the defence sector. The discussion focused on concerns about possible duplications between EU- and NATO-led initiatives to strengthen joint defence capabilities. However, participants raised several examples of how this cross-organizational cooperation has been working well so far. With regard to European efforts, the development of a common European arms export policy was seen as a crucial political issue. For many participants, the imminent Brexit was the key challenge for European and transatlantic defence cooperation, and they welcomed the prospect of further MSC discussion formats on this issue.

#### European Defence Roundtable in London 2019

On the sidelines of the NATO Leaders' Meeting in London on December 4, the MSC organized a European Defence Roundtable in the British capital on the same day. European security and defence policy, as well as the particular roles of Germany, France and the United Kingdom formed the focus of discussions. Hosted by the MSC together with the Royal United Services Institute and the Institut Montaigne, the roundtable was the second part of an event series on the future of European security issues which aims to strengthen the trilateral relationship between Germany, France and the United Kingdom.

In particular, discussions focused on the question of joint European decision-making on security policy challenges in the event of crises. Roundtable participants highlighted that both institutional reforms in building coherent decision-making mechanisms as well as increasing European military capabilities were crucial steps in this respect. To further foster this dialogue on security and defence issues, the event series will be continued with a European Defence Roundtable in Paris in the summer of 2020.

#### NATO Engages: The Alliance at 70

In April 2019, marking the 70<sup>th</sup> anniversary of the signing of the Washington Treaty, the founding document of the North Atlantic Treaty Organization, Allied foreign ministers convened in Washington, DC, at a critical juncture for the Alliance and the transatlantic community as a whole.

On April 3, the day before the official Ministerial, the MSC, in partnership with the Atlantic Council and the German Marshall Fund of the United States, as well as numerous transatlantic institutional partners, hosted the leading public outreach event "NATO Engages: The Alliance at 70."

Building on the success of "NATO Engages: The Brussels Summit Dialogue", co-hosted by the MSC and partners in July 2018, the interactive Townhall format brought together key leaders from the Alliance and beyond – including NATO Secretary General Jens Stoltenberg, US Vice President Mike Pence, and German Foreign Minister Heiko Maas – as well as a diverse range of experts and next-generation voices, taking stock of NATO's achievements over the past seven decades while also looking ahead to new challenges in a changing international security environment.

In addition, several storytelling testimonials underlined how NATO changed individual life-stories for the better, including the experiences of a NATO fighter pilot, a young Afghan-American and a 9/11 survivor who thanked the allies for their support when calling out Article 5.



(Credit: Kuhlmann / MSC)

#### NATO Engages: Innovating the Alliance

With "NATO Engages: Innovating the Alliance", the MSC, the Atlantic Council, GLOBSEC, King's College London and the Royal United Services Institute organized the official framework event of the NATO Leaders Meeting in London on December 3, 2019.

Following previous events in Brussels in July 2018 and Washington, DC, in April 2019, the agenda in London focused on the future of the North Atlantic Treaty Organization (NATO) in the face of new threats and geopolitical uncertainties. Titled "Innovating the Alliance", the event offered NATO states' "next generation" an opportunity to actively participate in the debate. Thanks to close cooperation with NATO and the British government in planning and implementing the event, the event also counted a significant number of high-ranking decision-makers among the participants. "NATO Engages" with its agenda, ranging from climate change to rapid technological developments, such as in the field of artificial intelligence, offered a platform – in particular for young voices and new ideas, as a majority of the more than 600 participants were younger than 35. Together, they interacted with NATO Secretary General Jens Stoltenberg as well as NATO leaders such as Dutch Prime Minister Mark Rutte and Polish President Andrzej Duda.

#### **CONSORTIUM**











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### **Human Security Series**

Munich, February 15; Bahir Dar, May 3; Cairo, October 27, 2019

## ABOUT THE SERIES

The Human Security Series brings together decision-makers to advance discussions and help develop strategies on how to mitigate threats to human livelihood posed by non-traditional challenges, such as climate change, infectious diseases, or human rights violations. As these challenges become more pronounced, the strategic community needs to ready itself for a rise in conflicts. After all, human hardship caused by non-traditional threats is not only significant in and of itself, but also often at the core of violent conflict.

Effective responses to these challenges must build on a cross-sectoral and multi-disciplinary approach. To that end, the MSC promotes discussions and collaboration between the strategic community and development officials and experts, NGO leaders, international organizations, the research community, as well as the private sector. Placing an emphasis on issues of global security, the MSC's Human Security Series focuses on three areas: Sustaining Peace, Environmental Security, and Health Security. In doing so, it closely connects with the MSC's activities in other fields, in particular its Transnational Security Series and its work on regional conflicts.

A first roundtable on the sidelines of the MSC 2016 focused on the difficulties of providing healthcare in conflict-affected areas. During subsequent Health Security Roundtables on the sidelines of Core Group Meetings in Addis Ababa, Beijing and Washington, DC, debates focused on challenges to health security with a special focus on the respective host regions. The Health Security Roundtable on the sidelines of the World Health Summit 2017 focused on the question of leadership within the global health security governance.

Two Human Security Series roundtables took place in the framework of the MSC 2018 focusing again on healthcare provision in conflict zones and diverse dimensions of human security in regions such as Africa, the Middle East, and Asia. Further, the MSC organized a roundtable on effects of climate change and other environmental security hazards on the sidelines of the Tana High-Level Forum on African Security 2018. The Series continued with three events in 2019.

# ACTIVITIES IN 2019

#### Roundtable on Health Security in Munich (2019)

On February 15, on the sidelines of its annual main conference, the MSC hosted a Roundtable on Health Security. In an intimate setting, it united 20 participants from politics, international organizations, the private sector, the military, and the business community, to discuss current and future challenges related to health security.

The main topic discussed was the need for greater cooperation and trust between the public sector, civil society, the private sector, and the military, to handle catastrophic outbreaks of diseases. The debate also suggested that the international community needed to pay far more attention to the effects of urbanization and population growth. Participants pointed to outstanding achievements with regard to fighting Polio and HIV, providing access to clean water, and vaccinations in general, which resulted from technological improvements and systematic cooperation within the health security sector. As the main barrier to further progress, participants identified a lack of financial resources, an issue that in their view needed to be tackled by the international community.









(Credits: Kuhlmann / MSC)

#### MSC Side Event at the Tana Forum in Bahir Dar (2019)

On May 3, the MSC - in partnership with the Tana High-Level Forum and the African Union (AU) - hosted a roundtable and a panel discussion on the sidelines of 2019 Tana Forum in Bahir Dar, Ethiopia. More than 40 high-ranking representatives of governments, research institutions and civil society came together to discuss the future of peacekeeping missions on the African continent. The event in Ethiopia was the first of three MSC meetings held in Africa this year - the other two being the presentation of the Transnational Security Report in Abuja and the Core Group Meeting in Cairo.

The MSC has a unique relationship with the Tana Forum, which the MSC helped to set up eight years ago. Reflecting its commitment to a forward-thinking discourse on security in Africa, the MSC periodically returns to Bahir Dar, Ethiopia, to promote the discussion of global challenges from an African perspective.

#### Roundtable on Sustaining Peace in Cairo (2019)

On October 27, in the framework of the Core Group Meeting in Cairo, the MSC hosted a roundtable on the fragile situation in Sudan. Following the ouster of its long-time ruler, Africa's third-largest country is facing many challenges on the way towards sustainable peace. Much is at stake: A deterioration of the situation could have significant impact on the security situation in the region. In Cairo, the MSC therefore brought together key players to discuss how to best support Sudan's transition process. Participants agreed that removing Sudan from the list of state sponsors of terrorism was essential for the peace process and resolving the country's economic crisis. The roundtable was held in partnership with the German Ministry of Development and Economic Cooperation.



Human Security Roundtable - Tana High Level Forum on African Security (Credit: Kuhlmann / MSC)



Discussion Session on Sustaining Peace (Credit: Kuhlmann / MSC)

### **Arctic Security Series**

Munich, February 16; Helsinki, May 7, 2019

## ABOUT THE SERIES

Arctic Security has become a key topic on the international security agenda: Warming at a pace of at least twice the global average, the Arctic is undergoing a dramatic transformation that has far-reaching geopolitical and security implications. True to its tradition as a platform for key international security topics, the MSC aims to contribute to the emerging debate through a series of events aimed at select decision-makers and experts at the highest levels of policy, the private sector, and civil society.

# ACTIVITIES IN 2019

#### Arctic Security Roundtable at the MSC 2019

As part of its Arctic Security Series, the MSC organized a roundtable on February 16 during 2019 main conference, bringing together more than 30 high-ranking representatives from governments, the military, international organizations, NGOs, the think tank community, and the private sector.

The lively discussion showed that the balance of power in the Arctic is changing as the emerging global great power competition manifests itself in the region. Previous assumptions of the Arctic as an exceptional region of peace and cooperation are increasingly being challenged. Instead, the Arctic is emerging as a region of growing geopolitical importance. Notably, Russia and China are particularly interested and active in the Arctic. Despite increasing challenges, participants also highlighted that interest in stronger economic cooperation in the region is increasing. Furthermore, climate change was emphasized as a common enemy for all Arctic nations and a possible driver of dialogue.

#### Arctic Security Roundtable in Helsinki

On May 7, 2019, the MSC – in cooperation with the Finnish Institute of International Affairs (FIIA) and with the support of the Finnish government – organized a Roundtable on Arctic Security in Helsinki, Finland, on the sidelines of the Arctic Council Ministerial Meeting.

The event gathered high-level representatives of governments, militaries, the intelligence community, business, and academia to engage in a two-tiered discussion: On the one hand, the Roundtable sought to identify models of cooperation practiced elsewhere in the world that can help manage possible sources of tension in the Arctic; on the other, it aimed at highlighting patterns of collaboration that have flourished in the Arctic and might help improve governance of other (maritime) regions.

Roundtable participants included Sauli Niinistö, President of Finland, Timo Soini, Minister of Foreign Affairs of Finland, Clive Johnstone, Commander of NATO's Allied Maritime Command, Sergey Kislyak, Member of the Federation Council of the Russian Parliament and former Ambassador to the United States.









(Credits: Kuhlmann / MSC)

### Transnational Security Series

Munich, February 16; Abuja, June 28; Cairo, October 27, 2019

## ABOUT THE SERIES

Transnational security threats – cross-border, generally non-military threats to national and international security – are a byproduct of the globalized world. Trafficking in drugs, arms, and people, nuclear proliferation, the spread of terrorism and piracy and the associated illicit financial flows are only some of the issues that cross the border between international and domestic security policy. Unlike traditional "hard" security challenges, many transnational security threats have not yet elicited the same concerted international efforts to tackle them. Given the fact that transnational security threats know no borders, efforts to address them effectively require close exchange and cooperation between states and relevant non-state actors alike. With its series on Transnational Security, the MSC aims to bring together decision-makers and experts from academia and the private sector to discuss strategies that may help counter transnational security threats.

# ACTIVITIES IN 2019

In addition to the events specifically dedicated to the topic of transnational security threats, transnational security issues play an important role in all MSC activities. The MSC hosts panel discussions as well as a growing number of side events on transnational security issues at the main conference in Munich and at its Core Group Meetings. In 2019, the MSC placed particular emphasis on transnational security in its publications, from a chapter on transnational organized crime in the flagship Munich Security Report 2019 to the dedicated Transnational Security Report "Cooperating Across Borders: Tackling Illicit Flows" published in June 2019.

#### Transnational Security at the MSC 2019

On February 16, on the sidelines of its annual main conference, the MSC hosted a Transnational Security Roundtable in partnership with PMI Impact. More than 30 participants from politics, international organizations, law enforcement, NGOs, academia, and the military gathered to engage in an off-the-record dialogue. The event in Munich focused on illicit flows of money, goods, and people across borders. Notably, participants discussed the amalgamation of a variety of illicit cross-border flows – from drugs and arms smuggling to human trafficking – and their destabilizing consequences for the regions in question. Of special interest to those who discussed efforts to reduce illicit flows was the need for cooperation between governments, law enforcement agencies, international organizations and the private sector. Furthermore, rather than focusing on combatting a single type of illicit flow, participants suggested that future efforts should focus on the overarching networks, routes, and places that facilitate illicit trade.

#### The Transnational Security Report

Globalization has made the world richer in many ways. However, rapid technological advances and the increase of global trade flows over the past decades have also catalyzed all kinds of illicit flows. Such unlawful or illegitimate cross-border exchanges are often linked to organized crime and present broader transnational threats to stability and security. The trafficking in drugs, arms, and people, and the associated illicit financial flows are only some examples of the challenges bridging the border between international and domestic security policy.

In the wider context of the challenges that the international order currently faces, such emerging transnational security threats add another layer to the complex security environment policy-makers need to navigate. True to its 55-year tradition, the MSC is committed to doing its part to bring together key actors to foster dialogue and discuss ideas for future cooperation. The Transnational Security Report "Cooperating Across Borders: Tackling Illicit Flows" is part of that effort.

The first MSC publication published in both English and French, the Transnational Security Report covers selected spotlights of transnational illicit flows – from the trafficking of goods, arms, and people, to illicit financial flows – which endanger global security by funding conflicts and perpetuating instability. The report illustrates regional and international security implications and provides ideas for cooperative solutions, building on ongoing efforts by many institutions across the world.

Modelled on the MSC's flagship Munich Security Report, as well as thematic reports such as the European Defence Report, the report aims to serve as a discussion starter. Data analysis and graphics – many of them previously unpublished or updated specifically for this report – were compiled in close cooperation with renowned institutions and experts dedicated to increasing the understanding of illicit flows and transnational organized crime in its different forms and countering its threat to stability and security.





(Credits: Kuhlmann / MSC and UNODC, adapted by the African Center for Security Studies)

#### Transnational Security Roundtable in Abuja

On June 28, the MSC launched its Transnational Security Report, which presents exclusive data and analyses on illicit flows and their impact on international security, on the eve of the ECOWAS summit in Nigeria.

The launch event opened with keynote speeches by President Buhari of Nigeria, current chairman of ECOWAS, and President Kaboré of Burkina Faso, current president of the G5 Sahel. Further participants included ministers from the ECOWAS region, the ECOWAS Commissioners for Trade, Peace and Security, and Refugees, as well as the National Security Advisor to the Nigerian president and senior decision-makers from the private sector and academia. Together, they discussed the report's findings and examined the role illicit flows play in transnational security in West Africa and beyond.

A subsequent panel discussion with experts and contributing partners of the Transnational Security Report dived deeper into the report's findings and discussed possible collaborative approaches to combating illicit flows. Participants identified the need to build broad coalitions – not just across borders, but also across sectors and including civil society and private enterprises. Roundtable participants also agreed that such approaches needed to be localized in affected communities and take their needs into account.

In addition to the launch event, the MSC hosted an off-the-record Roundtable on Transnational Security in West Africa. High-level participants of the ECOWAS summit, engaged in a debate with representatives from academia, international organizations, and the private sector from the wider region and beyond. During the discussion, participants emphasized the importance of increased cooperation on all levels, both regionally but also within national governments.





(Credits: Kuhlmann / MSC)





(Credits: Kuhlmann / MSC)

#### Transnational Security Roundtable at the Core Group Meeting in Cairo

On the sidelines of the Core Group Meeting in Cairo, the MSC organized a Transnational Security Roundtable on October 27 to explore security implications of the newly established African Continental Free Trade Area (AfCFTA), which is to be rolled out in a phased approach, starting in July 2020.

Participants agreed that the short-term impact of free trade zones can be rather challenging for the countries involved, heavily affecting the poorest ones. However, the long-term impact can be positive. In order to reduce illicit trade and its associated risks, incentives for illicit trade need to be tackled right from the beginning. In addition, technology can play an important role in tackling illicit flows.



Transnational Security Roundtable Cairo: Samih Onsi Sawiris, Boris Ruge, and Alvise Giustiniani (from the left)
(Credit: Kuhlmann / MSC)

### Cyber Security & Technology Series

Munich, February 15–16; Doha, October 29; Berlin, November 24–25, 2019

## ABOUT THE SERIES

Technological change is continually transforming the ways countries develop, interact, and pursue their security interests at home and abroad. Accordingly, cyber security in particular has become a critical item on the international security agenda in recent years. The growing attention this topic commands is reflected in discussions about norms in cyber space, concerns about Big Data and privacy, as well as the security of critical infrastructure. Simultaneously, the security impact of technological developments, such as artificial intelligence and new types of weapons systems, is ever increasing – in conventional warfare, the cyber realm, as well as outer space. A key aim of the Cyber Security & Technology Series is to bring geopolitics back into the debates around technology. By including in its events selected decision-makers at the highest levels of government, academia, militaries, the private sector, and civil society, the series acts as a bridge between the worlds of tech, politics and the security sector.

# ACTIVITIES IN 2019

#### Cyber Security Roundtable at the MSC 2019

On February 15, on the sidelines of its annual main conference, the MSC hosted a Roundtable on Cyber Security, uniting more than 50 participants from politics, international organizations, the private sector, academia, and the military, to discuss current and future challenges that originate in cyber space. In particular, participants highlighted the growing vulnerability of connected, networked, highly digitized societies to cyber attacks. After all, in an era of deeply connected supply chains and the Internet of Things, such attacks may affect the daily life of millions of people. The discussion subsequently focused on ways to react to the increased risk of cyber attacks, including hack backs after actual attacks and efforts to strengthen one's defence capabilities.

#### Technology Roundtable at the MSC 2019

On the sidelines of its annual main conference, the MSC Technology Roundtable took place in cooperation with the German Aerospace Center and RAND Corporation. The event engaged more than 30 participants from politics, international organizations, the private sector, academia, and the military in an off-the-record dialogue.

At the roundtable, participants discussed the challenges associated with the development of hypersonic weapons, including how it may change the future of warfare. Capable of executing maneuvers at extremely high speed and altitude, these weapon systems are highly unpredictable and leave very little warning time.

Hence, participants warned that human decision-making processes would prove ineffective in preventing hypersonic missile attacks. Instead, effective defence will require algorithm-based counter measures.

#### Cyber Security Summit in Berlin 2019

On November 24 and 25, the MSC convened its Cyber Security Summit 2019 in Berlin. In the run-up to the United Nations' annual Internet Governance Forum, the Summit gathered around 150 high-level decision-makers and expert representatives from the private sector, academia and civil society. Key themes included global competition over information technologies as well as multi-stakeholder cooperation to tackle cyber attacks and disinformation. The summit was co-hosted with the Deutsche Telekom and enjoyed the support of the German Federal Foreign Office and the Ministry of Economic Affairs and Energy.

Cyberspace has long been regarded as a policy area in which states predominantly have common interests and which can therefore represent a starting point for international cooperation. However, the necessary trust at the international level seems at risk in the current climate. A recurring theme for the two-day event was therefore the need for confidence-building measures. As Wolfgang Ischinger, Chairman of the MSC, stated: Trust is not only indispensable for effective diplomacy, but also interaction in the cyber sphere – meaning not intergovernmental cooperation, but also relations between governments, companies, and users.









(Credits: Kuhlmann / MSC)

### **Energy & Resource Security Series**

Munich, February 15; Doha, October 29, 2019

## ABOUT THE SERIES

In an increasingly interdependent world, state and non-state actors rely on stable flows of resources and a resilient global economy. Accordingly, competition and cooperation over the use of these resources as well as the provision of distribution networks and infrastructure constitute decisive security factors. Today, the demands of a growing world population make the sustainable and economical use of these resources an imperative security challenge for policy-makers around the world. Some regions, such as Central Asia or the Arctic, may well turn into a new hot spot of energy security and thus pose new geostrategic challenges. The MSC contributes to these debates regarding economic and resource security through a series of events aimed at select decision-makers at the highest levels of government, academia, militaries, the private sector and civil society.

# ACTIVITIES IN 2019

#### MSC Energy Security Roundtable in Munich 2019

On February 15, on the sidelines of its annual main conference, the MSC hosted a Roundtable on Energy Security. Co-hosted with the ONS Foundation, the event gathered more than 30 participants from politics, international organizations, nongovernmental organizations, the private sector, and academia to discuss solutions to the tensions surrounding the construction of the Nord Stream 2 pipeline.

Participants acknowledged that in the coming decades gas imports would continue to play a significant role in Europe's efforts to meet its energy needs. In this context, participants discussed the mounting criticism that has recently forced European governments with a stake in Nord Stream 2 to reassess the pipeline project in a wider geopolitical context. Some participants highlighted the need to embed the project in a wider strategic consensus, which adequately balances the project's economic benefits with its political costs.

#### MSC Energy Security Roundtable at the Core Group Meeting Doha

Following up on some of the key issues raised at the Energy Security Roundtable in Munich, the MSC continued its event series with another roundtable alongside the Core Group Meeting in Doha. Given mounting tensions in the region, discussions aimed to examine the geopolitical consequences and ways to move forward.

In particular, it has been looked at the role of the Gulf States in contributing to a lasting de-escalation as well as the instruments available to de-couple reliable energy supply from the underlying currents of US-Iran tensions in the region. How can the EU support this process? The event ensured an opportunity for open and frank discussions and an informal exchange between participations and selected experts ahead of the Core Group Meeting in Doha.









(Credits: Kuhlmann / MSC)

### Munich Young Leaders Annual Meeting

New York City, September 19-21, 2019

#### ABOUT THE MUNICH YOUNG LEADERS

The Munich Young Leaders program is a joint project of Körber-Stiftung and the MSC. The program, launched in 2009, offers aspiring experts and young decision-makers from all over the world an international platform to take part in important political debates, strengthen their personal and professional networks, exchange ideas on foreign and security policy with high-ranking political figures, and engage in an intergenerational and interdisciplinary dialogue.

In 2019, Körber-Stiftung and the MSC celebrated the 10<sup>th</sup> anniversary of the program. To date, more than 270 talented minds from over 60 countries have become part of the Munich Young Leaders. Among them are ministers, members of parliament, senior civil servants, commanders and leading political experts from some of the world's most distinguished institutions. They come from a wide range of backgrounds including governments, national and regional parliaments, civil society, academia, think tanks, the media and the private sector. Every year, a new cohort of 25 outstanding talents joins the Munich Young Leaders program to discuss and exchange ideas with high-ranking personalities and key decision-makers at the MSC. Candidates are identified by German Embassies in selected countries. In coordination with the Chairman of the MSC, Körber-Stiftung nominates the participants out of the proposals submitted.

In addition to the annual gathering of the new Munich Young Leaders cohort in February, the MSC and Körber-Stiftung invite all Munich Young Leaders to the Annual Meetings, which are organised in cooperation with a smaller alumni group from a host country. So far, these gatherings have been held in Washington, DC, Moscow, Berlin, Kyiv, Warsaw, Rabat, Madrid, and New York. At the Annual Meetings, the alumni meet with senior personalities and decision-makers from the host country to discuss foreign and security policy in light of the specific regional context, and to share experiences and recommendations. Throughout the year, Munich Young Leaders also participate in various events organised by the MSC and Körber-Stiftung.

# ACTIVITIES IN 2019

To celebrate the 10<sup>th</sup> anniversary of the program, the MSC decided to organize various events throughout the year under the topic of the future of multilateralism. When the Munich Security Conference and Körber-Stiftung established the MYL initiative in 2009, they envisioned a platform for young experts to engage in open dialogue with high-ranking political figures, to strengthen their network, and to exchange fresh ideas in the field of foreign and security policy. Ten years later, this platform has taken on impressive dimensions and was even strengthened by the various activities in 2019.

#### MYL at the MSC 2019

At the MSC 2019, we welcomed another generation of Munich Young Leaders. In Munich, the new cohort had the opportunity to follow the conference's highlights in the main hall as well as attend a specially tailored program on the sidelines, including roundtable discussions with selected high-ranking MSC guests, including the Managing Director of the International Monetary Fund Christine Lagarde, the Minister of Defence from Singapore Ng Eng Hen as well as the Advisor to the President of the United States of America Ivanka Trump.

Right ahead of the MYL Annual Meeting in New York in September, the MSC organised in partnership with the European Forum Alpbach a panel session in late August. In line with the general theme of the future of multilateralism, the MSC hosted a panel discussion session titled "Lost in Translation? The EU's Struggle to Speak with One Voice on Foreign Policy." All speakers were alumni from the MYL network and the fact that our panel was an all-female panel was very positively perceived.

#### MYL in NYC 2019

From September 19 to 21, more than 90 alumni of the Munich Young Leaders program gathered in New York City for its 10<sup>th</sup> anniversary. In high-level meetings just ahead of the UN General Assembly, the alumni discussed challenges to multilateral cooperation, highlighted by the Anniversary Gala Dinner at the Metropolitan Museum of Art and the keynote speech of the President of the 73<sup>rd</sup> Session of the UN General Assembly María Fernanda Espinosa-Garcés, a fireside chat at the residence of the Permanent Representative of Germany to the United Nations Christoph Heusgen with Former Secretary of State of the United States of America Henry Kissinger as well the launch of the anniversary publication with Under-Secretary-General for Political and Peacebuilding Affairs Rosemary DiCarlo at the Headquarters of the United Nations.





(Credits: Kuhlmann / MSC)











(Credits: Kuhlmann / MSC)

# THE PUBLICATION

Contributing to the collaborative resolution of global conflicts by facilitating international dialogue is the core objective of the MSC. In this spirit, on the occasion of the 10<sup>th</sup> anniversary of its Munich Young Leaders program, the MSC, together with Körber-Stiftung, dedicated a special publication to the current state and future of multilateral cooperation. Titled "Multilateralism is Dead. Long Live Multilateralism!" and authored by Munich Young Leaders, the report presents best practices for multilateral cooperation and offers regional perspectives on the prospects of and challenges to the multilateral order.

In the first part of the publication, Munich Young Leaders shed light on eight multilateral best practices from a diverse range of fields. In each case, the authors examine the conditions underpinning cooperative successes and identify important lessons learned. Examples include cooperation among cities in the fight against climate change, scientific collaboration in the conflict-ridden Middle East, multilateral efforts to combat terrorist online propaganda, and NATO's partnership with industry in tackling growing cyber threats. To showcase these cases, the publication features insightful data and analyses from renowned partner organizations, such as the United Nations, NATO, the Stockholm International Peace Research Institute (SIPRI) and Cisco.



MYL Reunion 2019 (Credit: Kuhlmann / MSC)

In the second part, the publication complements the debate on multilateralism with diverse regional perspectives, visions for the future of international cooperation, and views on the most urgent issues to be tackled multilaterally. For instance, one contribution highlights the long tradition of multilateral cooperation in Africa that oddly contrasts how Africa is mostly discounted as an agenda setter for international efforts. Another contribution centres on the Middle East, highlighting a trend towards more fluid and pragmatic alliances that are defined by opposition to Iran.

Given the relevance and timeliness of the topic, the publication received a positive media response. The report's contributions on regional multilateral views were also featured by Project Syndicate – a well-renowned platform for commentaries by leading thinkers, statesmen and women, policymakers, practitioners, and activists. Across the MSC's social media channels, the publication and related coverage of the Munich Young Leaders Annual Meeting in New York City generated more than 450,000 impressions.

The epicentre of multilateral cooperation, the UN Headquarters in New York served as venue for the report launch on September 19, 2019 – just ahead of the annual debate in the UN General Assembly. At the launch event, UN Under-Secretary-General for Political Affairs, Rosemary DiCarlo delivered a key note speech that acknowledged the important contribution of the Munich Young Leaders publication. Emphasizing that the UN continue to mark successes in multilateral cooperation, DiCarlo recognized that the organization could better publicize its achievements and thanked all authors of the publication for their contributions in this context.





(Credits: Kuhlmann / MSC)

### Core Group Meetings Cairo and Doha

Cairo, October 27-28; Doha, October, 28-29, 2019

# ABOUT THE CORE GROUP MEETINGS

ACTIVITIES IN 2019

In addition to the MSC in February, the MSC is involved in the international security policy debate with other high-profile formats. Since 2009, the MSC has organized annual Core Group Meetings.

With tensions rising and conflicts in areas like Syria, Yemen, and the Strait of Hormuz becoming more acute, the security situation in the Middle East continues to deteriorate. The internationalization of Middle Eastern conflicts – both involving powers from the region as well as other international actors – has been a significant factor in stoking violence. These challenges are also increasingly linked to security dynamics on the African continent. For this reason the MSC decided to host two back-to-back Core Group Meetings: The first in Cairo, Egypt; the second one in Doha, Qatar. Together, the events served as a kick-off for a series of high-level events in the region, which will be continued with meetings in Turkey and Saudi Arabia.

#### The MSC Core Group Meeting in Cairo

More than 80 participants joined the MSC Core Group Meeting in Cairo. Among the many high-ranking decision-makers from the region were the President of Egypt Abd al-Fattah al-Sisi as well as Foreign Minister Sameh Hassan Shoukry, Kenya's Cabinet Secretary of Defense Raychelle Omamo, Niger's Foreign Minister Kalla Ankourao, Uganda's Foreign Minister Sam Kutesa, Sudan's Foreign Minister Asma Abdalla and Secretary-General of the Arab League Ahmed Aboul-Gheit. Among the participants from Europe was a large delegation of German parliamentarians including German Deputy Foreign Minister Niels Annen. The MSC Core Group Meeting in Cairo was co-hosted by the Government of Egypt and was supported by the Egyptian Ministry of Foreign Affairs and the League of Arab States.



The MSC Core Group Meeting in Cairo (Credit: Kuhlmann / MSC)











The MSC Core Group Meeting in Cairo (Credits: Kuhlmann / MSC)

#### The MSC Core Group Meeting in Doha

On October 28 and 29 in Doha, the MSC held the second of two consecutive Core Group Meetings. Senior decision-makers and experts from the Middle East, Africa, Europe, and beyond met to discuss current crises, their security implications and paths towards de-escalation. In the days prior, another Core Group Meeting had taken place in Cairo. The two meetings are part of an event series in the region.

More than 60 participants joined the meeting in Doha. Among the many prominent decision-makers from the region were the Emir of Qatar Sheikh Tamim bin Hamad Al-Thani, the Prime Minster of Qatar Abdullah bin Nasser bin Khalifa Al-Thani as well as Foreign Minister Sheikh Mohammed bin Abdulrahman Al-Thani, the Foreign Ministers of Iran and Oman, Mohammad Javad Zarif and Yusuf bin Alawi bin Abdullah, the President of the Kurdistan Regional Government Nechirvan Idris Barzani, and Nobel Peace Prize Laureate Tawakkol Karman. The Core Group Meeting in Doha was co-hosted by the Government of Qatar and was supported by the Qatari Ministry of Foreign Affairs and the League of Arab States.







The MSC Core Group Meetings in Cairo and Doha (Credit: Kuhlmann / MSC)















The MSC Core Group Meetings in Cairo and Doha (Credits: Kuhlmann / MSC)

# Munich Strategy Forum

Elmau, December 1-3, 2019

## ABOUT THE MSF

The Munich Strategy Forum (MSF) – the most exclusive MSC format – is a discussion in a private off-the-record setting in the Bavarian Alps. It recalls the spirit of the founding years of the MSC in the 1960s and 1970s, when a few dozen senior leaders came together for an informal exchange of ideas. Thus, it revives the spirit of the old "Wehrkundetagung", which was founded as a discussion amongst equals.

In addition to helping to promote a strategic debate on foreign and security policy choices and the development of strategic priorities for Germany and Europe, the MSF also aims to provide input and guidance for all our activities and programs throughout the year.

The MSF champions strategic debate on choices about the most pressing current and future foreign and security policy challenges, with a special focus on the transatlantic and Euro-Atlantic contexts. It brings together current and former decision-makers from politics and the private sector as well as high-level representatives and thought-leaders from academia and think tanks.

The MSF takes place once a year for two days at Schloss Elmau in Southern Germany. The meeting is strictly limited to 70 participants and held entirely off the record. The MSC does not publish a list of participants nor does it communicate any results.

# ACTIVITIES IN 2019

At the MSF in 2019, participants discussed a series of fundamental questions – questions about the nature of the Western project and the European order. Most importantly, they revisited the idea of the West itself, discussing whether leaders on both sides of the Atlantic still share core strategic interests and a common understanding of the Western project. Participants also revisited the vision of a Europe "whole, free and at peace" and debated the prospects of a common vision for Europe's future. Finally, participants also talked about Germany and its responsibility. More than five years after the speeches that seemed to present what some later called the new "Munich consensus," they took stock of the progress made, the challenges that remain, and the potential new risks and threats we might face.







(Credits: Kuhlmann / MSC)

# MSC in Berlin Series

# ABOUT MSC IN BERLIN

With its MSC in Berlin Series, the MSC brings together representatives of the foreign policy community in Berlin and high-profile guests from within the MSC network for background discussions and briefings. In 2019, the MSC hosted several intimate, off-the-record discussions with participants from politics, think tanks, businesses, and media to discuss current foreign and security policy challenges with high-level international guest speakers. In recent years, these included Henry Kissinger, Bill Gates, Armenian President Armen Sarkissian, and "The Economist" Editor-in-Chief Zanny Minton Beddoes.



(Credit: Matej Kastelic / shutterstock)

# SELECTED ACTIVITIES IN 2019

## MSC in Berlin with Saudi Ambassador Prince Faisal bin Farhan Al Saud, June 25

The Ambassador, now Foreign Minister of the Kingdom of Saudi Arabia, and a small group of senior representatives from the Berlin foreign policy community exchanged their views on the state of, and perspectives for, bilateral ties between Saudi Arabia and Germany as well as current foreign policy challenges in the Middle East.



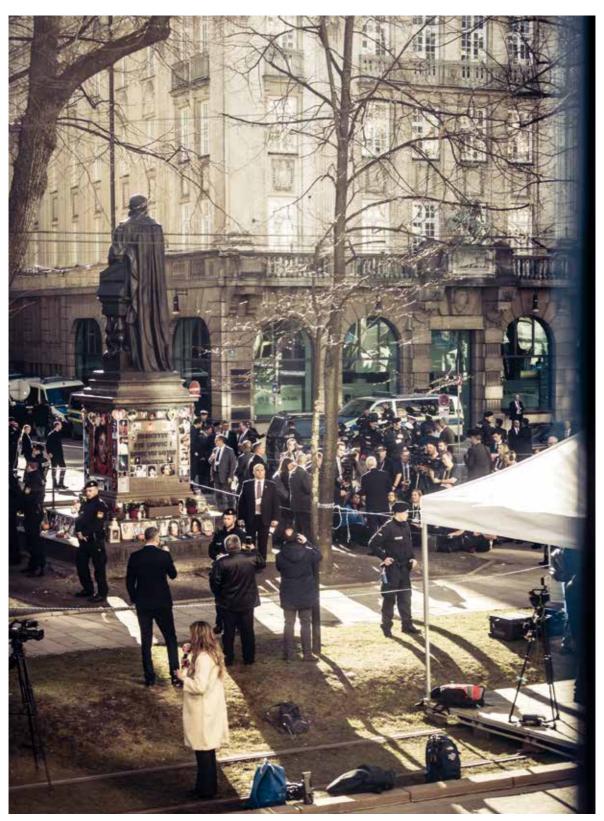
(Credit: MSC)

# MSC in Berlin with Norwegian Minister of Foreign Affairs Ine Marie Eriksen Søreide, November 26

During a breakfast discussion, the Minister and a small group of senior representatives from the Berlin foreign policy community elaborated on a range of current security policy challenges for Europe and the transatlantic alliance.



(Credit: MSC)



(Credit: Kuhlmann / MSC)

The MSC in 2019

The Munich Security Conference 2019

The Munich Security Report 2019

Other MSC Events and Activities in 2019

Reach and Visibility in 2019

Outreach, Partnerships and Sponsoring

# Global Media Coverage of the Main Conference

The main conference in Munich has long been in the focus of worldwide media attention. Every year, thousands of journalists gather in the Bavarian capital on the conference weekend to report on the debates at Hotel Bayerischer Hof.

Given the relevance of the topics and the prominence of the participants, it is no surprise that interest in and public awareness of our conference has never been higher. The Munich Security Conference 2019 took place against the backdrop of great global uncertainty, unprecedented levels of conflict and key political developments.

With more than 1,100 journalists from all over the world accredited to cover the proceedings, the MSC featured prominently in virtually every global news outlet. All of the world's leading outlets are present in Munich with their foreign and security policy correspondents.

Newspapers from around the world – ranging from the Times of India over Nikkei and the Chinese People's Daily to The Economist, The Financial Times, The Washington Post and The New York Times – reported from this year's conference debates in more than 5,400 articles published right before, during or after the conference weekend.

More than 17,200 TV and radio reports were aired, continuing the trend of ever increasing coverage since 2017. In addition, more than 3,700 newswire reports were issued by more than 100 news agencies, including key global players such as Reuters, AFP, Xinhua or ITAR TASS.

Viewers from across the globe were able to follow some of the conference's highlights on their national or regional TV channels, ranging from Al Jazeera International over BBC News to TV5 Monde to CNN.

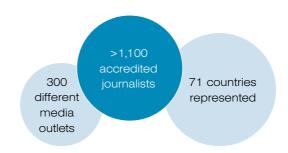
In addition, a revamped social media strategy and public outreach program have helped to further drive up numbers, reach new key audiences and build momentum for future activities.



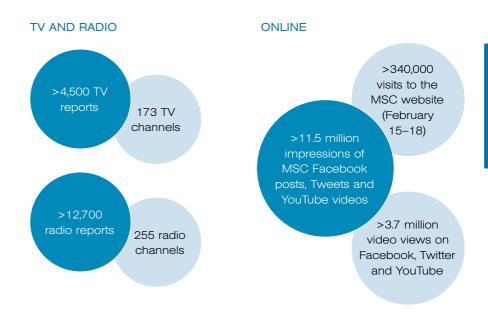


(Credits: Kuhlmann / MSC)

# COVERAGE OF THE MAIN CONFERENCE 2019 IN NUMBERS







# Sample Coverage

TRANSATLANTIC
DIFFERENCES LAID
BARE AT ANNUAL
DEFENSE POWWOW



"The Munich Security Conference — a forum conceived during the Cold War to discuss security threats and challenges — has never been an event for the faint of heart. Even so, the mood at this year's gathering, the 55th, would best be described as funereal. It's no secret Europeans and Americans (i.e. the Trump administration) have been at odds over a laundry list of issues including the Iranian nuclear deal, climate policy, trade and commitment to NATO. Yet the interaction between the two sides in Munich — which bordered on the caustic, both in public and behind the scenes — left some participants warning that the estrangement threatens to hobble the transatlantic security alliance at a time of growing instability."

Matthew Karnitschnig and David M. Herszenhorn, Politico, February 16

MERKEL DELIVERED A SPIRITED DEFENSE OF MULTILATERAL INSTITUTIONS

The New Hork Times

"Chancellor Angela Merkel of Germany delivered a strong rejoinder on Saturday to American demands that European allies pull out of the Iran nuclear deal and gave a spirited defense of multilateral institutions in a world increasingly marked by great-power rivalry. In an uncharacteristically passionate speech, Ms. Merkel said the nuclear deal was the best way of influencing Iranian behavior on a range of non-nuclear issues, from missile development to terrorism. [...] Ms. Merkel defended multilateralism and stressed that collective solutions were the only way to tackle global challenges — from a rising China to climate change to mutually beneficial trade."

Katrin Bennhold and Steven Erlanger, The New York Times, February 16

EUROPE NEEDS TO SORT ITSELF OUT

FINANCIAL TIMES

"For all the tutting at the White House, there was pessimism about Europe's appetite or ability to fill a security void left by the US. Talks on the margins laid bare the obstacles of resource and political challenges to greater co-operation, not least the lack of common EU arms export rules. Sauli Niinistö, Finnish president, lamented the lack of 'hard strength' to bolster its influence in world security. Norbert Röttgen, head of the Bundestag's foreign affairs commitee, said Europe was 'going round in circles' and was 'even more divided than a year ago'."

Michael Peel, David Bond and Guy Chazan, Financial Times, February 18

DEMOCRATS
PROMISE
EUROPEANS A POSTTRUMP FUTURE

# The Washington Post

"Amid the gloom of a security conference focused on the breakdown in transatlantic relations under President Trump, Joe Biden offered beleaguered Europeans a ray of hope this weekend. 'This too shall pass', the former vice president promised. 'We will be back.' [...] The comment earned Biden, a possible candidate for president in 2020, a sustained applause from a crowd that clearly wanted to believe the United States will return to a more familiar role as trusted friend after two years of Trump turning on allies and cozying up to adversaries. But Europeans are not convinced that Biden, or anyone, can deliver. Even if Democrats beat Trump when he vies for reelection next year, U.S. allies say the damage will be difficult to reverse."

Griff Witte and Michael Birnbaum, Washington Post, February 18

# CHINA'S IMPORTANT ROLE



"The Munich Security Conference used to focus primarily on European and transatlantic issues. However, China has become a focus at the conference in recent years as it is playing an increasingly important role in global security issues. In his keynote speech, Yang, head of the Chinese delegation, said unilateralism and protectionism have been on the rise, and the multilateral international order and global governance system are being challenged. 'China advocates a steadfast commitment to advance international cooperation, uphold and develop multilateralism, and make the international order more just and equitable', Yang said."

Shanghai Daily, February 18

## FOCUS (GERMANY), FEBRUARY 23, 2019



## THE WASHINGTON POST, FEBRUARY 18, 2019

# Democrats promise Europeans a post-Trump future



## SÜDDEUTSCHE ZEITUNG (GERMANY), FEBRUARY 18, 2019





# Special Issues

# THE SECURITY TIMES

For more than ten years, The Security Times published by Berlin-based Times Media has been a media partner of the MSC and become a leading international platform for debating strategic security issues. The 2019 issue focused on fears of a new nuclear arms race and the decay of global governance, the effects on security of new technologies, the future of transatlantic ties and relations with Russia.

Alongside an array of opinion makers on international security policy, in an article for The Security Times German Foreign Minister Heiko Maas announced an international conference planned for mid-March on the threats posed by technologies including 5G, Al, hypersonic missiles and biotech and their manageability.

The European Commissioner for the Security Union Sir Julian King called on Europe to prioritize its digital resilience, which is essential for shielding government information and industrial research, as well as elections, democratic institutions and our personal data.

Richard Burt lamented the new US-Russian arms race. The chief US negotiator at the START disarmament talks with the Soviet Union hoped the two sides return to the negotiating table before the event of a catastrophic mistake. The renowned Berlin historian Herfried Münkler explained why so many wars of today's wars have no end. In further contributions, Russian historian Alexey Gromyko and German SPD lawmakers Rolf Mützenich and Achim Post called for an end to sanctions against Russia and new formats for Russian-European talks.

The Security Times is published for a readership of global opinion makers. It is a presence at the MSC itself in Munich and during the year at various MSC events. As a controlled circulation publication and alongside its sister paper The German Times, it is addressed directly to leading individuals as well as important institutions and corporations in Germany, the US, Europe and Asia.

The newspaper is available online at www.the-security-times.com and also present on Twitter with the handle @Sec\_Times; https://twitter.com/Sec\_Times.

THE SECURITY TIMES, FEBRUARY 2019



# SÜDDEUTSCHE ZEITUNG

Süddeutsche Zeitung traditionally publishes a special insert on security issues prior to the MSC. The 2019 six-page journal is included in the SZ (print run 321,000, digital edition 70,000, coverage approx. 1.2 million). The edition was made available at the MSC. SZ-Security 2019 was picking up the MSC theme of puzzle pieces no longer fitting together and a world drifting apart.

A joint political piece was written by the German and the French Foreign Ministers. In an interview, the Dutch Prime Minister spelled out his vision for Europe. And major analytical pieces dealt with a world order structured by the laws of digitalization, the narcotic threat and it's underlaying political and societal currents, Chinas military rise and the disruptions in den Middle East and Afghanistan.

A subtle analysis on the growing number of TV dramas mirroring real life political events or even preempting them was shedding light on a major media phenomena.

## SÜDDEUTSCHE ZEITUNG, FEBRUARY 14, 2019



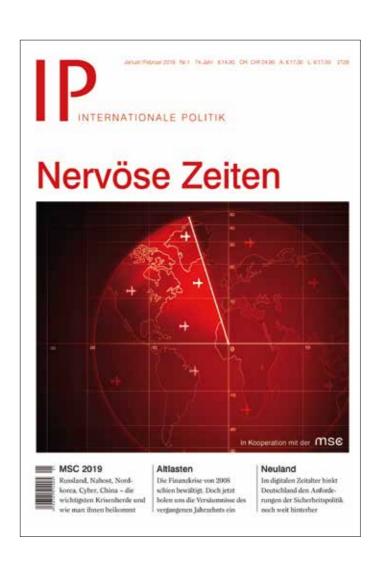
DIZdigital: Alle Rechte vorbehalten – Süddeutsche Zeitung GmbH, München Jegliche Veröffentlichung und nicht-private Nutzung exklusiv über www.sz-content.de

## INTER-NATIONALE POLITIK

INTERNATIONALE POLITIK is Germany's leading foreign policy journal. Published by the German Council on Foreign Relations (DGAP), it is published every two months with a print run of around 6,000 copies and is aimed at those who are interested in foreign policy and security policy in politics, business, science and the media. It is published by the German Council on Foreign Relations (Deutsche Gesellschaft für Auswärtige Politik, DGAP). The issue, titled "Nervous Times" (January / February 2019) was created in collaboration with the MSC team.

The cover story included interviews with Ben Rhodes, Wolfgang Ischinger, Fu Ying and Igor Iwanow. Furthermore, there were contributions by Kadri Liik (ECFR), Hakan Tanriverdi (Süddeutsche Zeitung), Florence Gaub (EUISS), Adnan Tabatabai, Ian Anthony (SIPRI), Sung-han Kim (Seoul), Bill Hyton (Chatham House); Rebecca Bertram (Böll Foundation), Wolf Grabendorff (Quito), Thomas Eder (MERICS) and Marc Becker (Hertie School of Governance). As of 2018 the IP has been a media partner of the MSC and reported directly from the MSC via its website and social media accounts together with its English-language sister magazine the BERLIN POLICY JOURNAL.

INTERNATIONALE POLITIK, JANUARY / FEBRUARY 2019



# **Digital MSC**

## RELAUNCH OF THE MSC WEBSITE

In September 2019, the MSC successfully relaunched its website and is now calling securityconference.org its digital home. With more than 250,000 unique visitors over the course of the year, the relaunch has clearly had a positive impact on website traffic. The clear structure and modern user interface make the presentation of the MSC's growing portfolio even more enjoyable, while the website continues to provide comprehensive coverage of the MSC's activities, including news, event reports, publications, as well as high-quality photo and video material. Also, for the first time, the MSC launched a report-specific microsite for the Transnational Security Report, which was published in June 2019: tsr.securityconference.de.

## THE MSC APP





The MSC App keeps its users up-to-date about MSC activities – no matter where they are. Additionally, the app works as a digital guide for conference participants by providing useful information about sessions, locations, and speakers. In 2019, the app has been downloaded 1,200 times. The MSC continues to improve its app in order to make it even more useful to participants and to integrate it better into MSC events for more interaction.

# MSC NEWSLETTER "MUNICH CALLING"

The newsletter "Munich Calling" provides regular updates on the MSC's activities, events, and publications to its subscribers. Throughout the year 2019, the newsletter noticed a 40-percent increase in subscriptions, reaching a total of 3,500 subscribers around the globe.

# MSC SOCIAL MEDIA ACTIVITIES

Throughout the year, the MSC has regularly informed and engaged with followers on Facebook, Twitter, Linkedln, YouTube, and Instagram.

On all social media platforms, MSC's content has reached around 18 million people, which equals a 20 percent increase in comparison to 2018. With more than 1,000 posts and tweets over the course of the year, the MSC has informed about its events and activities, promoted debates on international security policy, and publicly interacted with its growing audience and its partner organizations.

The MSC's social media channels have more followers than ever before: A total of 93,000 followers across all platforms mean an increase of more than 36 percent over the previous year.

In September, the MSC added a new platform to its social media activities. On Instagram, it is possible to follow news, events, or take a look behind the scenes of MSC's various activities around the world. In a brand-new category, the MSC also features portraits of persons that play an essential role in its activities, such as the Munich Young Leaders.







# SELECTED SOCIAL MEDIA HIGHLIGHTS







## **VIDEOS**

In 2019, the MSC once again produced a number of videos for its social media channels. Highlight videos of its events, interviews with participants, or atmospheric shots provide an even more comprehensive insight into the MSC's activities and make the MSC more tangible for its followers.

For the first time, the MSC produced a thematically focused explanatory video: Relating to its first-ever Transnational Security Report, the MSC released a video explaining illicit flows and their effect on transnational security.







## #YOURMSC YOUTUBE STUDIO

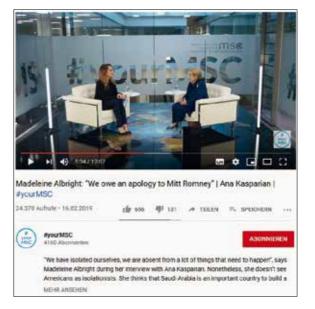
2019, the MSC, in cooperation with Google, featured an innovative new format: #yourMSC. Five YouTube creators from across the globe interviewed MSC participants and provided insights into the making and the meaning of the MSC for a young, global audience.

In the studio, Ana Kasparian (United States), Haifa Beseisso (United Arab Emirates), Mirko Drotschmann (Germany), and Mihai-Alexandru Hash (Romania) interviewed 18 participants as well as MSC Chairman Wolfgang Ischinger on a diverse range of issues. Complementing the studio interviews, Robin Blase (Germany) provided further insights behind the scenes through field reports at the venue.

All videos – produced and edited by the digital studio and multi-platform-network Studio71 – were published on the format's channel #yourMSC. Moreover, the hashtag #yourMSC was widely shared across social media, with a global audience watching and submitting questions to prominent conference participants.

### Interviewees:

- Madeleine Albright
- Michel Barnier
- Fatou Bensouda
- Tony Blair
- Ian Bremmer
- Beatrice Fihn
- Timothy Garton Ash
- Ben Hodges
- Wolfgang Ischinger
- Kersti Kaljulaid
- Vitali Klitschko
- Christine Lagarde
- Ursula von der Leyen
- Bunny McDiarmid
- Kumi Naidoo
- Ben Rhodes
- Armen Sarkissian
- Jens Stoltenberg
- Huiyao Wang





(Credit: Balk / MSC)

The MSC in 2019

The Munich Security Conference 2019

The Munich Security Report 2019

Other MSC Events and Activities in 2019

Reach and Visibility in 2019

Outreach, Partnerships and Sponsoring

# **Outreach Activities**

## MSC OUTREACH

Over the past year, the Munich Security Conference has again continued to intensify its outreach activities. The MSC has also continued to hold select exclusive events at the margins of international meetings to further extend its reach into different segment of the foreign and security policy community as well as engage with diverse audiences around the globe.

### MSC @ World Economic Forum Annual Meeting 2019, Davos, Switzerland

As part of the long-standing cooperation between the MSC and the World Economic Forum (WEF), the MSC co-hosted a panel discussion at the WEF's Annual Meeting on January 24 in Davos.

Focusing on the current state of and outlook for transatlantic relations, Ambassador Wolfgang Ischinger moderated a panel comprised of NATO Secretary General Jens Stoltenberg, then German Minister of Defense Ursula von der Leyen, Polish Minister of Foreign Affairs Jacek Czaputowicz, and Professor Kishore Mahbubani. Against the backdrop of renewed interest in and public discussion of European strategic autonomy, panelists evaluated arguments for and against the transatlantic alliance's continued utility and strength in the context of broader geostrategic imperatives.

## MSC @ Digital Life Design Conference, Munich, Germany

At the Digital Life Design (DLD) Conference in Munich Ambassador Ischinger analysed current geopolitical challenges. The DLD conference acts as a platform for an exchange of future visions and experiences, driven by the mission to create a network of innovation, digital prospects, science and culture. At the conference with its over 1.000 participants, Ischinger described that the world is experiencing an epochal shift: Since the collapse of the Soviet Union, the situation has never been as dangerous as it is today – primarily because mutual trust has vanished. The MSC Chairman noted, that we can only see the rough outlines of what the new political age will look like.

## MSC @ SIPRI Stockholm Security Conference, Stockholm, Sweden

On October 2, the MSC – in partnership with the Stockholm International Peace Research Institute (SIPRI) – hosted the opening dinner discussion of this year's Stockholm Security Conference. With no more than 50 participants, the event provided an intimate setting to discuss the range of potential benefits and security challenges associated with new technologies. The main issues raised and discussed by the participants in Stockholm were the important positive impact of recent technological advances on military and security issues as well as advances in technology that can help protect civilians from violence, manage conflicts or prevent their outbreak altogether.



(Credit: Henrikson / MSC)

# **Partners**

# NEW PARTNERSHIPS

Over the years, the MSC has worked with an increasing number of partners – in the framework of the annual conference in February as well as throughout the year teaming up to host different MSC events.

In 2019, the MSC succeeded to institutionalize these cooperations and lay the ground-work for closer and more coordination cooperation in the future.

The MSC is therefore proud to have entered into several formal agreements with the following leading institutions in 2019:

- Atlantikbrücke
- Emirates Policy Center
- The Brookings Institution

## **ATLANTIKBRÜCKE**

Founded in 1952, Atlantik-Brücke aims to deepen cooperation between Germany, Europe and America on all levels. Regarding to it's core mission to advance the transatlantic security dialogue the MSC started a cooperation with Atlantik-Brücke in order to intensify the exchange between politics and business, especially between young leaders and representatives of civil society.

# EMIRATES POLICY CENTER

The Emirates Policy Center (EPC) was established in 2013 during the turmoil of the "Arab Spring" to study internal and external threats to nation-states in the Arabian Gulf region and the broader Arab world. The EPC aims to determine and forecast the impacts of geopolitical developments and changes in the global balance of power on the UAE and the whole region.

# THE BROOKINGS INSTITUTION

The Brookings Institution's mission is to conduct high-quality, independent research and to provide innovative, practical recommendations that advance three broad goals: strengthening American democracy; fostering economic and social welfare, security, and opportunity of all Americans; securing a more open, safe, prosperous and cooperative international system. The MSC teamed up with The Brookings Institution to strengthen the transatlantic relationship.

# GOVERNMENTAL PARTNERS









Landeshauptstadt München

# KNOWLEDGE PARTNERS

## **Hubert Burda Media**

McKinsey&Company



























# The Security Times

HOST BROAD-CASTER



# NON-GOVERNMENTAL ATLANTIK-BRÜCKE **PARTNERS**

















































































































Die bayerische Wirtschaft













# Partners & Sponsors

# **Sponsors**

The MSC is supported by a variety of non-governmental and corporate partners. The MSC follows a strict policy that donations from any one supporter may not exceed 8 percent of the total budget to ensure the independence of the MSC's work. Due to an increase in the number of events around the globe, the MSC has also worked to attract new funders for its various projects.

One of the MSC's top priorities is a further diversification of its funding base. A vast majority of funding now comes from outside the defence industry, whose combined contributions amount to less than 10 percent of the MSC's budget.

The MSC has redoubled its efforts to increase the share of non-governmental organizations such as foundations and other grant-making organizations in its annual budget. In particular, the MSC has received grants from the Robert Bosch Stiftung, the Mercator Stiftung and the Bill and Melinda Gates Foundation.

## **PARTNER**



## **ASSOCIATES**













# MAIN SPONSORS

















# **SPONSORS**







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# **Finances**

# FISCAL YEAR 2018 / 2019

The MSC continued to broaden and grow its financial base in the financial year 2018 / 2019, enabling the widened range of activities throughout the year.

Liquidity on July 1, 2018: 1,231,582 € Liquidity on June 30, 2019: 530,071 €

The financial statements for the fiscal year 2018 / 2019 have been audited and approved without qualification by the auditing firm KPMG. The full auditors' certificate can be found on our website.

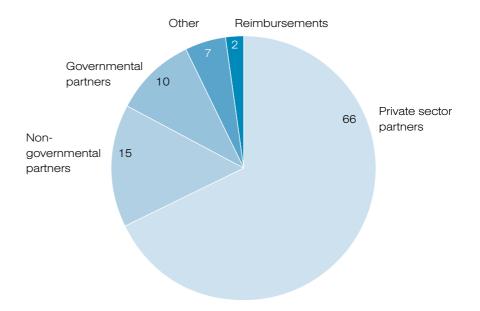
MSC Budget 2018	8–2019 <b>–</b>		
	2018 / 2019*	2019 / 2020 (projection)**	2020 / 2021 (plan)**
Income	7,125,061 €	10,000,000 €	12,500,000 €
Expenditures	7,863,699 €	9,700,000 €	11,000,000 €
Main conference	3,160,579 €	3,300,000 €	3,300,000 €
Core Group Meetings	167,832 €	374,000 €	300,000 €
Munich Strategy Forum	205,312 €	171,000 €	200,000 €
Other projects and events	690,067 €	1,495,000 €	2,050,000 €
Overhead	3,639,909 €	4,360,000 €	5,150,000 €

<sup>\*</sup> First full year after change of business year to July 1-June 30.

<sup>\*\*</sup> These projections are based on pre-Corona planning and may change substantially over the coming months.

# COMPOSITION OF MSC INCOME

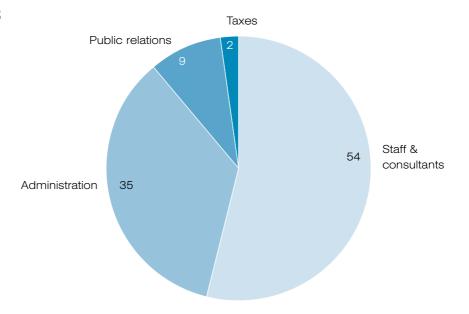
# Income, July 2018–June 2019, by source Percent



# COMPOSITION OF OVERHEAD EXPENDITURES

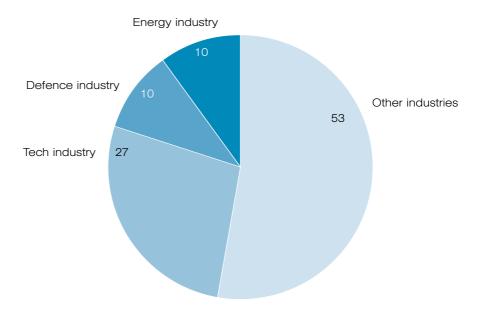
## Overhead July 2018-June 2019

Percent



# PRIVATE SECTOR CONTRI-BUTIONS

# Private sector partner contributions by industry, July 2018–June 2019 Percent



# The Year Ahead

Selected upcoming events in 2020\*

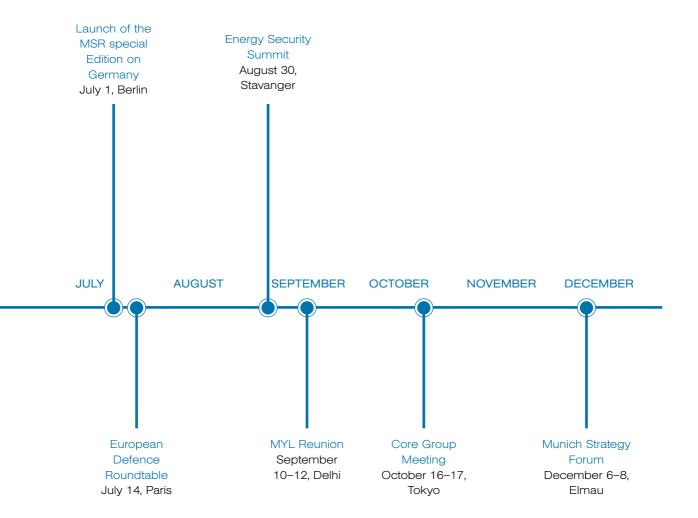


Conference 2020 February 14-16,

Munich Security

Munich

<sup>\*</sup> This planning is based on pre-Corona planning and may evolve substantially over the coming months.



## STAY IN TOUCH



Visit our website, app, and social media channels: www.linktr.ee/MunSecConf