# Annual Report 2017



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# **Foreword**

Dear Readers,

Over the past year, international security has been threatened by intensifying crises in the Middle East, a growing rift in the transatlantic relationship, unresolved power struggles in the Asia-Pacific region as well as the ongoing conflict in Ukraine. In 2017, the world has gotten closer to the brink of a significant conflict than at any time since the end of the Cold War. This is all taking place against the backdrop of rising nationalism and illiberalism weakening the core principles of the international order.

It is in this turbulent context that the Munich Security Conference continues to serve its mission: to offer platforms for debate and dialogue, to connect relevant decision-makers with one another and to build trust.

In 2017, the MSC has maintained its level of activity. In addition to our main conference in Munich, we held a Core Group Meeting in Washington. We also brought together members of the security community in Malta, Reykjavik, Tel Aviv, Berlin, and Brussels on a variety of topics. In addition, we launched a new report on the current state and future challenges of European defense and published our annual Munich Security Report, both to great acclaim.

The purpose of our Annual Report is to help you gain an overview of our activities and to give you an insight into the organization behind them. The report also lists our numerous partners. Let me close by thanking them wholeheartedly. Without their support and encouragement, the work of the MSC would not be possible.

Yours,

Wolfgang Ischinger

Chairman of the MSC Foundation

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# The MSC Foundation in 2017

The Munich Security Conference 2017

The Munich Security Report 2017

Other MSC Events and Activities in 2017

Reach and Visibility in 2017

Outreach, Partnerships and Sponsoring

# The MSC Foundation

2017 was an exciting year for the MSC Foundation with another impressive set of events around the globe and at a time where the discussions it hosts are more relevant than ever. The growth path of the past years continued whilst the institution continued to evolve structurally – with new staff, new facilities, and new administrative developments. The following pages are meant to provide an overview over the most important innovations at the MSC and invite the interested reader to share in the last twelve months of the MSC Foundation.

### **OUR MISSION**

The MSC's objective is to build trust and to contribute to the peaceful resolution of conflicts by sustaining a continuous, curated and informal dialogue debate within the international security community. Today, the MSC is the world's leading forum for debating international security policy. The MSC conceives of its conferences as a type of "market place of ideas" where initiatives and solutions are developed and opinions are exchanged. It provides a venue for official and non-official diplomatic initiatives and ideas to address the world's most pressing security concerns. The MSC also offers protected space for informal meetings between officials and thus – as its original motto has it – build peace through dialogue. In addition to its annual flagship conference, the MSC regularly convenes high-profile events on particular topics and regions and publishes the Munich Security Report, an annual digest of relevant figures, maps, and research on crucial security challenges.

### **OUR AUDIENCE**

During the MSC's main conference in February, we assemble more than 450 high-profile and senior decision-makers as well as thought-leaders from around the world, including heads of state, ministers, leading personalities of international and non-governmental organizations, high-ranking representatives of industry, media, academia, and civil society, to engage in an intensive debate. The MSC believes in the need for an informed and sustained public debate on security policy broadly defined and thus aims to involve the wider public in its debates. We broadcast most of our debates and disseminate the results of our events via reports, interviews, and social media.



### **OUR FOCUS**

The Munich Security Conference has transatlantic and European roots but our activities also reflect a globalized world. The MSC strives to increase its geographic diversity and reach to include all relevant stakeholders. The Munich Security Conference aims at debating the world's most relevant security challenges. The MSC does not only include the most urgent security challenges in its programs, but also draws attention to issues that might not yet be on the top of the security community's agenda. The Munich Security Conference embraces a comprehensive definition of security, which encompasses not only traditional national or military security, but also takes into account – among others – the economic, environmental and human dimensions of security.

# The Advisory Council

# ABOUT THE ADVISORY COUNCIL

The MSC Advisory Council helps to maintain and advance the high quality of our annual conference and the Foundation's other events. It advises the Chairman of the Conference on strategic direction, thematic focus, and partnership development. The Council consists of up to 25 distinguished individuals proposed by the MSC Chairman and approved by the Chairman of the Council from both the public and the private sector who share and identify themselves with our spirit and objectives. In 2017, the MSC Advisory Council welcomed three new members into its rows: Federica Mogherini, Vice President of the European Commission and High Representative for Foreign Affairs and Security Policy of the European Union, Fu Ying, Chairperson of the Foreign Affairs Committee of the Chinese National Peolple's Congress as well as Rwanda's Foreign Minister Louise Mushikiwabo. Wolfgang Reitzle (the Chairman of Linde's Supervisory Board) remains the Chairman of the Advisory Council after assuming the office for a second term last year.

# CHAIRMAN OF THE COUNCIL

### Reitzle, Wolfgang

Chairman of the Supervisory Board, Linde AG, Munich

# CHAIRMAN OF THE MSC

### Ischinger, Wolfgang

# MEMBERS OF THE COUNCIL

### Achleitner, Paul

Chairman of the Supervisory Board, Deutsche Bank AG, Frankfurt a.M.

### Al Saud, Prince Turki Al Faisal bin Abdulaziz

Former Director General of the Foreign Intelligence Service of the Kingdom of Saudi Arabia; Chairman, King Faisal Center for Research and Islamic Studies, Riyadh

### Al-Thani, Sheikh Hamad bin Jassim bin Jabr

Former Prime Minister and Minister of Foreign Affairs of the State of Qatar, Doha

### Bäte. Oliver

Chief Executive Officer, Allianz SE, Munich

### Bildt, Carl

Former Prime Minister and Minister of Foreign Affairs of the Kingdom of Sweden, Stockholm

### von Bomhard, Nikolaus

President of the Council, German Institute for International and Security Affairs, Munich

### Enders, Thomas

Chief Executive Officer, Airbus Group, Blagnac

### Fu Ying

Chairperson of the Foreign Affairs Committee of the National People's Congress, People's Republic of China, Beijing



Members of the MSC Advisory Council meet during the Munich Security Conference 2017.

### Gref, Herman O.

Former Minister of Economics and Trade of the Russian Federation; Chairman of the Board and Chief Executive Officer, Sberbank RF, Moscow Harman, Jane

President, Woodrow Wilson International Center for Scholars, Washington, DC

### Haun, Frank

Chief Executive Officer, Krauss-Maffei Wegmann GmbH & Co. KG, Munich

### Ilves, Toomas Hendrik

Former President of the Republic of Estonia, Tallinn

# von der Leyen, Ursula

Federal Minister of Defense, Federal Republic of Germany, Berlin

# Mastiaux, Frank

Chief Executive Officer, EnBW Energie Baden-Württemberg-AG, Karlsruhe

## Miliband, David

President and Chief Executive Officer, International Rescue Committee; former Secretary for Foreign and Commonwealth Affairs of the United Kingdom of Great Britain and Northern Ireland. New York

## Mogherini, Federica

Vice President of the European Commission and High Representative for Foreign Affairs and Security Policy, European Union, Brussels

### Louise Mushikiwabo

Minister of Foreign Affairs and Cooperation, Republic of Rwanda, Kigali

### Sikorski, Radoslaw

Former Minister of Foreign Affairs of the Republic of Poland; Senior Fellow, Harvard University, Warsaw

### Solana, Javier

Former Secretary General of NATO; former EU High Representative for Common Foreign and Security Policy, Madrid

### Soros, George

Founder and Chairman, Open Society Foundations; Chairman, Soros Fund Management LLC, New York

### Stavridis, James G.

Admiral (ret.); former NATO Supreme Allied Commander Europe;

Dean of the Fletcher School of Law and Diplomacy, Tufts University, Medford

### Stoiber, Edmund

Former Minister-President of the Free State of Bavaria, Munich

# The MSC Foundation Team

The Foundation's team has continued to grow over the past year. From 20 full-time employees in 2016, the team has grown to 25 full-time employees at the end of 2017.

Since May, the Foundation's Berlin office has enjoyed the support of a new Team Assistant, Pia Zimmermann. From her previous positions at the Alfred Herrhausen Society and Deutsche Bank, Pia has over 15 years of administrative experience. Her arrival is invaluable for managing the administrative challenges that come with the Berlin office's growing responsibilities.

In September, our Outreach & Engagement team was reinforced by the arrival of Ulrike Strauss. Ulrike, whose previous post was at the Bavarian Ministry of Finance, has years of experience and expertise in public administration, and will substantially help the Foundation adjust to its widening range of partners and outreach activities. She will join the Foundation for three years as part of a broader cooperation with the Bavarian State Government.

After the resounding success of the first class of MSC trainees, all five of whom made the transition to full-time project manager in 2016, four new promising young professionals were hired as trainees in 2017. Julia Bimler and Leonhard Simon, who have both spent some time with the Foundation previously as project assistants, joined the project management team in Munich. For the first time, two trainees – Christoph Erber and Randolf Carr – will also be based at the Foundation's policy analysis and communications office in Berlin. All four trainees went through a series of workshops and training courses and are actively being introduced to the full range of the MSC Foundation's activities.

In the meantime, three other colleagues, Sara-Sumie Yang, Isabel Weininger, and Ilona von Mariassy, have left the Foundation. All three are now pursuing different projects. We are grateful for their contributions and sincerely wish them well for their future pursuits.



MSC Team Retreat at Schloss Elmau.



The MSC Foundation Team in Munich.



The MSC Foundation Team in Berlin.

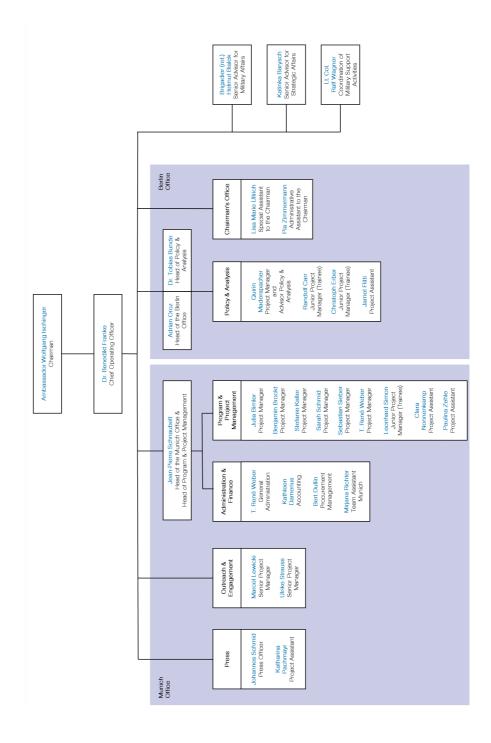
# News from the Berlin Office

While the office in Munich (Prinzregentenstrasse 7) remains the Foundation's main office, the Berlin office has, since it was established, not only rapidly grown in significance and manpower, but also in size. After expanding the existing office into a neighboring office space at Friedrichstraße 154, it now offers workplaces for up to 12 employees as well as a new, larger meeting room, which can seat up to 25 people. The Berlin office will now be able to occasionally host informal roundtable events with special guests of the Foundation and/or members of the Berlin political community.





# Organizational Structure



The MSC Foundation in 2017

The Munich Security Conference 2017

The Munich Security Report 2017

Other MSC Events and Activities in 2017

Reach and Visibility in 2017

Outreach, Partnerships and Sponsoring

# The Munich Security Conference 2017

From February 17 to 19 2017, more than 500 decision-makers gathered for the Munich Security Conference 2017 to debate current crises and future challenges to international security. Key topics included the future of Europe, the West and NATO, preventing radical extremism and terrorism, conflicts in the Middle East, Eurasia and the Pacific, and, following the elections in the United States, the turns in US foreign policy and the transatlantic partnership. The conference also featured roundtable discussions on intelligence cooperation, European defence, cyber security, health security and security in the Arctic.

Some of the world's leading institutions, including the Bertelsmann Stiftung, the Robert Bosch Stiftung, Transparency International, the United Nations Assistance Mission in Somalia, and the Stockholm International Peace Research Institute hosted side events at the MSC 2017.









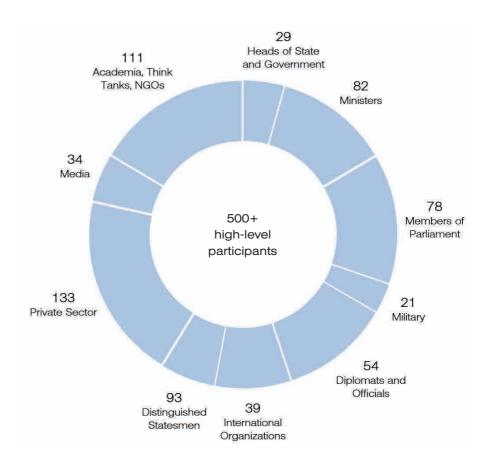




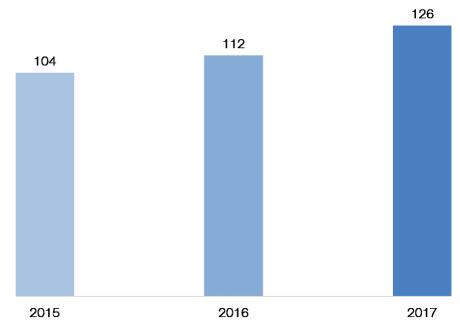


# **Key Facts**

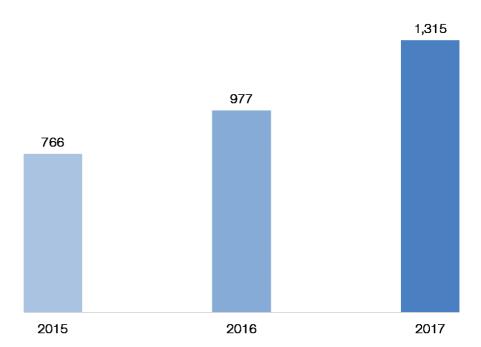
- Almost 30 panel discussions, statements and debates
- More than 120 official side events
- Nearly 1,500 official bilateral meetings











# Selected Speakers



Haider Al-Abadi Prime Minister, Republic of Iraq, Baghdad



Bono Co-Founder, ONE-Campaign, London



Mevlüt Çavuşoğlu Minister of Foreign Affairs, Republic of Turkey, Ankara



Staffan de Mistura Special Envoy of the Secretary General for Syria, United Nations, Geneva



Bill Gates Co-Chair, Bill & Melinda Gates Foundation, Seattle



Dalia Grybauskaitė
President, Republic of Lithuania, Vilnius



António Guterres Secretary General, United Nations, New York



Jeanine Hennis-Plasschaert Minister of Defence, Kingdom of the Netherlands, The Hague



Paul Kagame President, Republic of Rwanda, Kigali



John Kelly Chief of Staff to the President, United States of America, Washington, DC



Sergey Lavrov Minister of Foreign Affairs, Russian Federation, Moscow



James N. Mattis Secretary of Defense, United States of America, Washington, DC



Angela Merkel Federal Chancellor, Federal Republic of Germany, Berlin



Federica Mogherini High Representative for Foreign Affairs and Security Policy, European Commission, Brussels



Michael Richard Pence Vice President, United States of America, Washington, DC



Petro Poroshenko President, Ukraine, Kyiv



Jens Stoltenberg Secretary General, NATO, Brussels



Ursula von der Leyen Federal Minister of Defence, Federal Republic of Germany, Berlin



Wang Yi Minister of Foreign Affairs, People's Republic of China, Beijing



Mohammad Javad Zarif Minister of Foreign Affairs, Islamic Republic of Iran, Tehran

# Selected Side Events

The Munich Security Conference welcomes side events as an enriching element of the MSC program and conference proceedings. They allow for focused debates and give participants the opportunity to further develop the broad themes discussed on the main stage. Further, they are a platform for leading think tanks, government bodies, and civil society organizations to present their research and findings. The MSC is proud to have hosted more than 120 side events at the conference in 2017.

















The MSC Foundation in 2017

The Munich Security Conference 2017

The Munich Security Report 2017

Other MSC Events and Activities in 2017

Reach and Visibility in 2017

Outreach, Partnerships and Sponsoring

# The Munich Security Report 2017

The Munich Security Report (MSR) is published every year and compiles data, analyses and maps that illuminate major developments and critical challenges to international security. The report is a conversation starter for the main conference and background reading for MSC participants, but is also made available to security professionals and the interested public around the globe.

In 2017, the report was entitled "Post-Truth, Post-West, Post-Order?" and thereby put the focus on the continuing erosion of the so-called liberal order. It discussed several phenomena that point towards the decline of that order, such as the amount of countries that are considered "free", changing citizens' preferences for authoritarianism, increasing inequality or the slowing down of international trade. Chapters in the report focus on specific actors, regions or issues, such as the US, security challenges in the Middle East, but also in the Arctic, or rising challenges in the field of information security.

In preparing the report, the MSC Foundation worked with some of world's most renowned research institutions, including the International Crisis Group, the Institute for Strategic Studies, the Nuclear Threat Initiative, as well as McKinsey & Company. The report was launched just ahead of the main conference on 13 February 2017 at our annual kick-off event in Berlin – in front of an audience of representatives from the military, academia, civil society, media as well as German government officials and the Berlin-based diplomatic corps. The then President of the German Parliament, Norbert Lammert, gave a keynote speech.



The 2017 report was downloaded about 30,000 times. 1,500 copies were handed out at the 2017 Munich Security Conference, another 1,000 copies at other events and 1,500 copies were mailed to decision-makers in parliaments, governments, international organizations, media outlets and academia around the world.

# PARTNERS OF THE MSR 2017

- American Enterprise Institute,
- Arab Center Washington DC,
- Bertelsmann Stiftung,
- Buzzfeed News,
- Chatham House,
- Chicago Council,
- CISSM at the School of Public Policy at the University of Maryland
- Center for Strategic and International Studies,
- CNA Corporation,
- Center for Security Studies (ETH Zurich),
- Eurasia Group,
- European Political Strategy Centre,
- European and World Values Survey,
- European Leadership Network,
- Freedom House.
- German Federal Foreign Office,
- German Federal Criminal Police Office (BKA),
- Hertie School of Governance.
- Institute for Economics and Peace,
- IHS Markit,
- International Institute for Strategic Studies,
- International Crisis Group,
- International Organization for Migration,
- Ipsos MORI,
- James Martin Center for Nonproliferation Studies,
- Levada Center,
- McKinsey & Company,
- McKinsey Global Institute,
- Metropoll,
- Nuclear Threat Initiative.
- Office of the United Nations High Commissioner for Refugees,
- Organization for Security and Co-operation in Europe,
- Oxford University,
- Pew Research Center,
- CBOS Public Opinion Research Center,
- Ukraine-Analysen,
- United Nations Office for the Coordination of Humanitarian Affairs,
- Durham University,
- World Health Organization,
- YouGov.

The MSC Foundation in 2017

The Munich Security Conference 2017

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# MSC Kick-off & Launch of the MSR 2017

Berlin, February 13, 2017

In the run-up to the 53rd edition of the Munich Security Conference, the Foundation hosted its traditional kick-off event at the Representation of the Free State of Bavaria in Berlin. More than 300 representatives of the military, academia, civil society, media as well as German government officials and the Berlin-based diplomatic corps witnessed the launch of the Munich Security Report 2017 (entitled "Post-Truth, Post-West, Post-Order?"). The keynote speech based on the report's motto was given by then President of the German Parliament, Norbert Lammert. Markus Ederer (then State Secretary at the Federal Foreign Office) and Emily Haber (State Secretary at the Federal Ministry of the Interior) discussed current security challenges as well as the topics on the agenda of the Munich Security Conference 2017.

















# Core Group Meeting Washington, DC

Washington, DC, May 9 to 10, 2017

On 9 and 10 May 2017, the Munich Security Conference Core Group Meeting took place in Washington, DC, for the third time. The conference was an opportunity for senior European decision-makers and parliamentarians to discuss current transatlantic challenges in foreign and security policy with leaders from the Trump administration. In addition to NATO and transatlantic relations, the conference agenda featured security in Eastern Europe, the war in Syria, counter-terrorism and threats to liberal democracy in the digital age.

Among the high-level participants were the prime ministers of Montenegro, Duško Marković, and of Georgia, Giorgi Kvirikashvili, as well as the foreign ministers of Estonia, Norway, Finland, Georgia, Latvia, Moldova, Slovakia, and Ukraine. The United States were represented, among others, by John Kelly (Secretary of Homeland Security), Dan Coats (Director of National Intelligence), Mike Pompeo (CIA Director) as well as by several senators and congressmen, including Senate Armed Service Committee chairman John McCain and Senate Foreign Relations Committee chairman Bob Corker.

















# **European Defence Series**

Munich, February 18, 2017; Valetta, April 25, 2017; Berlin, November 30, 2017

### **ABOUT THE SERIES**

The future of European defense has traditionally been one of the major topics of the MSC Foundation and the launch of the MSC European Defence Series in 2013 further emphasized the importance of this topic. Facing critical crises, European countries are looking for ways to find better common responses. Thus far though, the magnitude and importance of the issues is not matched by the spending, the commitment, and the state of defense planning. The Foundation regularly convenes summits and smaller, complementary roundtables to reinvigorate and advance the discussion at critical junctures in the international calendar.

#### **ACTIVITIES IN 2017**

In 2017, the European Defence Series featured three Roundtables.

Participants at the European Defence Roundtable at the MSC 2017 discussed "European Security in the Face of Transatlantic Uncertainty", debating, among other key questions, what Europe should expect from the Trump administration's NATO policy, where NATO's post-Warsaw posture is appropriate in the current security environment and what implications Brexit will have for European defense cooperation both within the European Union and within NATO. Participants of the off-the-record roundtable included five ministers of defense as well as high-ranking representatives from the private sector, the military, NATO, the European Union and member states.

The Foundation also hosted a roundtable in Valetta, Malta. The event took place under the patronage of Marie-Louise Coleiro Preca, President of Malta and of the Council of the European Union, and was jointly hosted by the Women Political Leaders Global Forum (WPL) and the Munich Security Conference (MSC). The roundtable focused on the state of European defense integration as well as on partnerships and defense cooperation in the Mediterranean.

The Berlin roundtable was accompanied by a public launch event, with high-level representatives from politics, academia, the private sector and the military. The Foundation also launched a report on the state of European defense integration and suggestions for a path forward, co-authored by McKinsey & Company and the Hertie School of Governance. The discussions sessions focused on different formats for European defense cooperation, which are already in existence today, but also on Europe's ambition as a defense player, and the concrete steps for government and industry.









# **Energy Security Series**

Munich, February 18, 2017

#### **ABOUT THE SERIES**

Energy security has become a key topic on the international security agenda. The Foundation wants to contribute to the debate through a series of events that aim at select decision-makers at the highest levels of government, the private sector and civil society. As with all our formats, the objective is to offer the best possible platform for a frank and open exchange of ideas and opinions. Since the inception of the series in 2013, events have taken place in Baku, New Delhi, Berlin, Istanbul, Munich and Stavanger.

#### **ACTIVITIES IN 2017**

The Foundation built on its Energy Security Roundtable in Stavanger in 2016 with another iteration at the MSC 2017, in cooperation with the Offshore North Sea Foundation (ONS). The Roundtable revisited the strategic role of OPEC in energy security efforts in Europe and beyond under the topic "On the Road to (Price) Stability? The Return of OPEC and the Geopolitics of Oil." Speakers included President of Azerbaijan İlham Aliyev, EU Energy Union Commissioner Maroš Šefčovič and Maarten Wetselaar, Director Integrated Gas & New Energies at Shell; the roundtable was moderated by Jason Bordoff of Columbia University.







# Cyber Security Series

Munich, February 18, 2017; Washington, DC, May 9 to 10, 2017; Tel Aviv, June 28, 2017; Brussels, November 6, 2017

#### **ABOUT THE SERIES**

Cyber security has become a critical part of the international security agenda. The growing awareness of the topic is reflected in an increase of debates on cyber norms and cyber strategies. Consequently, the Foundation contributes to the debate through a series of events aimed at select decision-makers at the highest levels of government and industry. For our cyber security activities, we are partnering with the EastWest Institute, Deutsche Telekom, Google, Microsoft, and others.

Since its inception in 2012, events have taken place in Munich, Bonn, Berlin, Abu Dhabi, New York, Stanford, Tel Aviv, Beijing, Addis Ababa, Washington, DC, and Brussels.

#### **ACTIVITIES IN 2017**

The Foundation built on its successful Cyber Security events from 2016, holding three Cyber Security Roundtables, in Munich, Washington, DC, and Brussels, as well as its annual Cyber Security Summit in Tel Aviv.

After a successful event in Silicon Valley in 2016, the Foundation moved to another important cyber hub, Tel Aviv, for its second Cyber Security Summit outside of Europe. Partnering with the Blavatnik Center at Tel Aviv University, the National Cyber Directorate at the Office of the Prime Minister of Israel, as well as Deutsche Telekom, the Foundation hosted panel discussions on "Updating Grand Strategies", "Protecting Critical Infrastructure in an Interconnected World" and "Confronting Cyber Norms with Reality."

Additionally, for the first time, Deutsche Telekom hosted its exclusive off-the-record "24 hours" conference format on the eve of the Summit. The Foundation also collaborated with the Institute for National Security Studies of Israel for its Intelligence Roundtable, assembling various participants from intelligence and national security agencies from around the globe for an off-the-record discussion, as well as with IDC Herzliya to co-host a Nightcap Session on "Cyber and the Future of Warfare."





The Cyber Security Roundtable in Munich, on the sidelines of the MSC 2017, addressed the critical issue of "Hacks Against Democracy: Combating Foreign Cyber Interference" against the backdrop of allegations of election hacking during the last US presidential election. Speakers and participants included, among others, EU Commissioner Andrus Ansip and US Secretary of Homeland Security John Kelly.

On the sidelines of the MSC's Core Group Meeting in Washington, DC, the Foundation, together with the Atlantic Council Cyber Statecraft Initiative and Microsoft, hosted more than 40 decision-makers for a further in-depth discussion on election hacking, the use of social media during election campaigns and efforts towards the creation of international cyber norms. Speakers included Acting Deputy Undersecretary for Cyber Security Jeanette Manfra from the U.S. Department of Homeland Security and Sir Julian King, EU Commissioner for the Security Union.

A final Roundtable was held in Brussels at the Microsoft Center, where the Foundation convened a select group of 25 experts and representatives from NATO and the European Union to address the state of Cyber Security in Europe and a path forward in the international norms discussion after the failure of the UN GGE process in summer. The event was complemented by a public discussion session on "Technology and Geopolitics" with MSC Chairman Wolfgang Ischinger and John Frank of Microsoft.



# Health Security Series

Munich, February 17, 2017; Washington, DC, May 9, 2017; Berlin, October 16, 2017

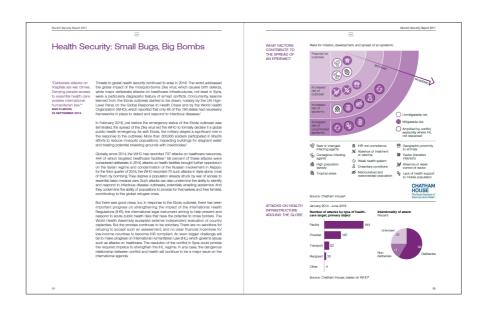
#### **ABOUT THE SERIES**

The Ebola outbreak in West Africa has increased awareness among leaders that health crises can evolve into full-fledged international security crises. Recent conflicts have also seen an increasing lack of compliance with international humanitarian law, as shown by the bombing of medical infrastructure in Syria. Aware of the need for international action, the Munich Security Conference has therefore partnered with the Bill and Melinda Gates Foundation, the Center for Strategic and International Studies, Chatham House and Merck in order to promote discussion and collaboration between health officials, NGO leaders, security strategists, the private sector, and decision-makers.

#### **ACTIVITIES IN 2017**

At the main conference, the MSC hosted a plenary session on health security with Bill Gates as keynote speaker. His speech received substantial interest in the media in Germany and abroad.

In addition, the Health Security Series featured three Roundtables in 2017. On the sidelines of the Munich Security Conference 2017, which took place from February 17 to 19 2017, the MSC hosted together with Chatham House and the Bill & Melinda Gates Foundation the Health Security Roundtable "Ready or Not? Addressing Gaps in the Global Surveillance and Response System." The roundtable brought together leadings experts and representatives of organizations from the field of Health Security to discuss the issues of pandemic preparedness in ungoverned spaces as well as attacks on health care infrastructure.



The MSC organized a Health Security Roundtable at the margins of its Core Group Meeting, which was held on May 9/10 2017, in cooperation with the Global Health Policy Center of the Center for Strategic and International Studies (CSIS). The two organizations assembled experts from politics, the military, business, science and non-governmental organizations. The threat of bioterrorism was the focus of the discussions. The topic has become more relevant again through advances in the field of biotechnology (e.g. CRISPR), which have simplified the manipulation of pathogens significantly, as well as through the continuous terrorist threat. Participants were also interested as to whether the US will pursue its global leadership role in the area of health security under the new US administration led by Donald Trump.

On October 16, 2017, the Munich Security Conference organized a Health Security Roundtable on the sidelines of the World Health Summit in Berlin. The Roundtable was co-hosted by the MSC and the World Health Summit. The discussions at the roundtable mostly focused on the fragmentation in Global Health Security leadership after the reforms post-Ebola. The discussants agreed that despite some real progress (e.g. initial reform of WHO's emergency capabilities, increased adherence to Joint External Evaluation), overall progress has been mixed. Accordingly, participants urged the global community to provide more financial resources, identified significant capacity gaps at country level, and asked for clearer accountability mechanisms. As the world faces an unprecedented number of health emergency crises, time is running out in the fight against the next epidemic.









# Munich Strategy Forum

### Elmau, December 3 to 5, 2017

#### ABOUT THE MSF

The Munich Strategy Forum (MSF), a discussion in a private off-the-record setting in the Bavarian Alps, recalls the spirit of the founding years of the Munich Security Conference in the 1960s and 1970s, when a few dozen senior leaders came together for an informal exchange of ideas.

Besides helping to promote a strategic debate on foreign and security policy choices and the development of strategic priorities for Germany and Europe, the MSF is also meant to provide input and guidance to all our activities and programs.

The MSF aims to champion a strategic debate on choices about current and future foreign and security policy challenges and to help develop strategic priorities for Germany and Europe, with a special focus on the transatlantic and Euro-Atlantic contexts. It brings together current and former decision-makers from politics and the private sector as well as high-level representatives from academia and think tanks.

The MSF takes place once a year for two days at Schloss Elmau in southern Germany. The meeting is strictly limited to 60 participants and held entirely off the record. The Munich Security Conference Foundation does not publish a list of participants nor does it communicate any results.

#### **ACTIVITIES IN 2017**

The Munich Strategy Forum 2017 took place at Schloss Elmau, Bavaria, from 3 to 5 December 2017, featuring discussions on the transatlantic relationship, the state of the liberal international order, relations between the West and Russia, security relations in the Gulf region and nuclear security.







### MSC in Berlin

### Berlin, December 19, 2017

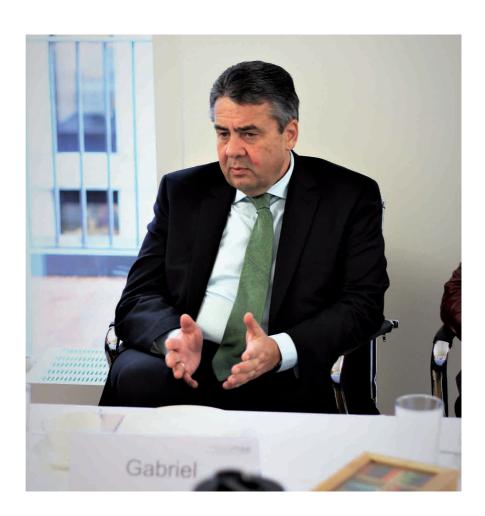
#### MSC IN BERLIN

With its new "MSC in Berlin" event series, the MSC brings together representatives of the foreign policy community in Berlin and high-profile guests from within the MSC network for background discussions and briefings in the new MSC Berlin office. In an intimate, off-the-record setting, selected participants from politics, think tanks, business, and media discuss current foreign and security policy challenges with different guest speakers.

#### **ACTIVITIES IN 2017**

The first edition of "MSC in Berlin" took place on December 19 with the German Foreign Minister, Mr. Sigmar Gabriel. The former Swedish Prime Minister and Minister for Foreign Affairs Carl Bildt as well as the former UN Deputy Secretary-General Lord Mark Malloch-Brown also took part in the discussion.





# Munich Young Leaders Reunion

Moscow, September 7 to 9, 2017

# ABOUT THE MUNICH YOUNG LEADERS

The MSC Foundation and Körber Foundation want to give promising young professionals and future decision-makers the opportunity to participate in important political debates, introduce fresh ideas on the international scene, and strengthen their personal and professional networks.

Each year, twenty-five outstanding representatives of governmental institutions, parliaments, think tanks, the media, and the private sector under the age of 40 are chosen to debate current issues related to transatlantic foreign and security policy with high-ranking participants of the Munich Security Conference. Those Young Leaders come from Germany, selected NATO members and partner states, as well as from states in the Asia-Pacific region and the Middle East, ensuring a strong diversity of perspectives.

Candidates of the program are identified by German Embassies in selected countries. In coordination with the chairman of the MSC Foundation, the Körber Foundation nominates the international participants from among the submitted proposals. The German Munich Young Leaders are existing members of the Körber Network Foreign Policy, a group of outstanding young foreign policy specialists in the German government, the German Bundestag, as well as think tanks and the private sector.

In order to coordinate, strengthen, and further involve the alumni network within all MSC activities, project manager Sarah Schmid has been named MSC's point of contact for all matters related to the Munich Young Leaders.

#### **ACTIVITIES IN 2017**

From September 7 to 9, more than 50 Munich Young Leaders Alumni came together in Moscow for their seventh annual alumni reunion. The event in Moscow was co-hosted by the MSC and the Körber Foundation and organized by a team of the alumni themselves. For two days, the group of young leaders – comprised of international experts from governments, parliaments, think tanks, journalism and the private sector – spoke on an informal platform with high-level experts and representatives of Russian politics, civil society and business in Moscow. The key issues were: How does Russia define its role on the global stage? How does Russia's self-perception differ from the perception of foreign actors? And which positions define the debate within Russia's civil society at present?







The MSC Foundation in 2017

The Munich Security Conference 2017

The Munich Security Report 2017

Other MSC Events and Activities in 2017

Reach and Visibility in 2017

Outreach, Partnerships and Sponsoring

# Media Coverage of the Main Conference

The main conference in Munich has long been in the focus of worldwide media attention. Every year, thousands of journalists gather in the Bavarian capital on the conference weekend to report on the debates at Hotel Bayerischer Hof.

Given the relevance of the topics and the prominence of the participants, it is no surprise that interest in and public awareness of our conference has never been higher. The MSC featured prominently in virtually every global news outlet. From The Times of India over Nikkei and the Chinese People's Daily to The Economist, The Financial Times, The Washington Post and The New York Times – newspapers from around the world reported from this year's conference debates in around 6,300 articles published right before, during or after the conference weekend, a 50 % increase over 2016. In addition, 20,000 TV and radio reports were aired, which amounted to an increase of 125 % over last year. All of the World's leading news outlets are present in Munich with their foreign and security policy correspondents.

In addition, more than 5,000 news reports were issued by around 80 news agencies, including Reuters, AFP, Xinhua or ITAR TASS.

Viewers from across the globe were able to follow some of the conference's highlights on their national or regional TV channels, ranging from Al Jazeera International over BBC News to TV5 Monde.

The MSC 2017 generated more than 4,000,000 search results online, with related content on websites such as Yahoo News, Huffington Post, NBC News or The Guardian.

Finally, a revamped social media strategy and public outreach program have helped to further drive up numbers, reach new key audiences and build momentum for future activities.

#### PRINT MEDIA

**6,300** print articles **50%** 

increase from last year

Circulation of top 50 global and top 20 German newspapers reporting on MSC 2017: more than

70 million

#### **NEWS AGENCIES**

Total number of reports:

5,056

15% increase

Number of News Agencies reporting:

84

#### TV COVERAGE

452 channels

Total number of reports in January and February 2017:

3,582

### Other Media Activities

# PRESS ACTIVITIES AROUND OTHER MSC EVENTS

Besides the main conference in Munich, the Foundation's growing number of additional activities throughout the year increasingly attracts media attention as well. The Core Group Meeting in Washington, DC, for example, was covered by newspapers ranging from the German Süddeutsche Zeitung, the Washington Post, the Kuwait Times or the Baltic Daily, with additional news reports published by Reuters News or Latvian News Agency and articles on the websites of Economist. Focus or Time.

The Cyber Security Summit in Tel Aviv in June 2017 was covered by Der Tagesspiegel, Welt online or De Telegraaf and the German News Agency dpa. Overall, it generated more than 500 search results between June and July 2017.

### ARTICLES, OP-EDS AND MEDIA APPEARANCES OF THE CHAIRMAN

In addition to press reports and analyses about our events, MSC Chairman Wolfgang Ischinger contributes to the political debate through regular media appearances. Far beyond the Munich conference weekend, he is a frequent guest in TV formats, including talk shows such as Maybrit Illner or news programs such as ZDF Heute Journal, ARD Tagesthemen, BBC World News, and Bloomberg TV. He has also been interviewed by various newspapers on international security challenges such as the West's relationship with Russia, the Iran nuclear agreement or the future of European security. His statements have recently appeared in the British Economist, the German Handelsblatt, news agencies Reuters and dpa, and magazines such as Cicero.

In addition, he has published numerous essays and op-eds in leading national and international media outlets. Over the past year, these included an op-ed in The New York Times on transatlantic relations after the US elections, a Der Spiegel essay on the future of relations between Russia and the West, an open letter to US President Trump which has been reported throughout several newspapers in Europe and the US, and Times Magazine op-ed about the Future of the West.

# **European Defence Report**



Contributing to the debate on European defense policy, the MSC published a well-received report in November 2017. Titled "More European, More Capable and More Connected: Building the European Armed Forces of the Future," the report resulted from a cooperation with McKinsey & Company and the Hertie School of Governance. Past findings from this cooperation have made their way into the core of the European debate on defense and have been widely used in public appearances and official documents by defense ministers and other European leaders.

Accordingly, this new report aimed to inform the discussion around European defense spending by adding fact-based, extensively researched and accessible analysis to the debate. Focusing on how joint approaches to increasing defense budgets can sensibly and efficiently improve Europe's capabilities as a security actor, the report argued that simply buying "more of everything" would not dramatically improve Europe's military effectiveness. Instead, spending rising defense budg-

ets smartly and jointly represents a crucial opportunity to reshape the nature of Europe's defense forces, military cooperation, and industrial base for the next decades.

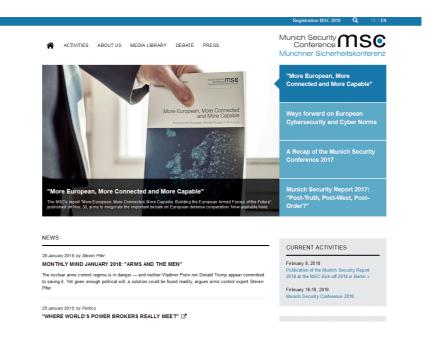
The insights from the report were discussed in both domestic and international media. Pre-release coverage included a multi-page summary of the report by the German weekly news magazine Der Spiegel, and Politico reported extensively on the report's modernization implications for Europe's armed forces. The public presentation of the study at the Hertie School of Governance on November 30 attracted an audience of 300 students and members of the policy community. Both physical and digital copies of the report were in high demand, as it was downloaded around 1,500 times from the MSC website in the month after release.

# **Digital MSC**

#### THE MSC WEBSITE

In 2017, our website attracted over 200,000 unique visitors. Last year's makeover of the website clearly contributed to an increase of traffic on the site compared to recent years. We have continued to enhance graphic elements of the site as it too grows with the expanding portfolio of the Foundation's activities. In doing so, the website continues to provide comprehensive coverage of our events, including announcements, event reports, as well as high-quality photo and video material.

The website's "Monthly Mind" column continued to feature regular opinion pieces on international security challenges, with authors including Tim Höttges, CEO of Deutsche Telekom, or Ólafur Ragnar Grímsson, Chairman of the Arctic Circle. It also featured an open letter by MSC Chairman Wolfgang Ischinger, Des Browne, Sam Nunn, and Igor Ivanov calling for arms control cooperation between Presidents Trump and Putin, which was further reported in international media.

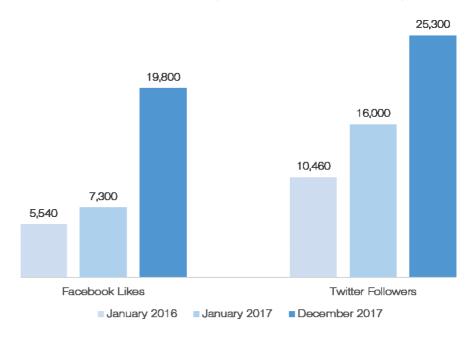


# MSC NEWSLETTER "MUNICH CALLING"

The MSC newsletter "Munich Calling", which was launched in 2016, continued to gain popularity over the past twelve months. Providing interested subscribers with regular updates on MSC activities, events and publications, the newsletter registered a more than 25 percent increase in subscriptions during 2017. Currently, the MSC issues its newsletter once every two months, reaching more than 2,000 subscribers around the globe.

# MSC SOCIAL MEDIA ACTIVITIES

Over the last year, we have further expanded our activities on Facebook and Twitter reaching a combined 10 million people. With almost 250 Facebook Posts and more than 1,000 Tweets over the course of the year, the Foundation has actively promoted debate, shared information about its activities, and publicly interacted with its growing network of partner organizations. After an increase of 43 percent during the year 2016, the total number of followers across our channels made an even greater leap in 2017, growing by another 88 percent.



### SOCIAL MEDIA HIGHLIGHTS







The MSC Foundation in 2017

The Munich Security Conference 2017

The Munich Security Report 2017

Other MSC Events and Activities in 2017

Reach and Visibility in 2017

Outreach, Partnerships and Sponsoring

### **Outreach Activities**

Over the past year, the Foundation has continued to intensify its outreach activities. Ulrike Strauss, who had previously worked at the Bavarian Ministry of Finance, has joined the Outreach & Engagement team as Senior Manager.

The Foundation has also continued to hold select exclusive events at the margins of international meetings to further extend its reach into different segments of the foreign and security policy community as well as engage with diverse audiences around the globe.

# Global Security Dinner, World Economic Forum Annual Meeting 2017, Davos, Switzerland

For the second time, the Foundation has hosted its Global Security Dinner at the World Economic Forum's Annual Meeting in Davos in January 2017. In turn, the World Economic Forum co-hosted the Concluding Lunch at the MSC 2017, which focused on "Black Swans, Grey Rhinos and Red Herrings".

#### Arctic Security Roundtable, Reykjavík, Iceland

The Munich Security Conference has organized its third Arctic Security Round-table on the sidelines of the Arctic Circle Assembly in Reykjavik. We have partnered with the Arctic Circle, the Polar Initiative at the Wilson Center and the NATO Center of Excellence for Operations in Confined and Shallow Waters to discuss chances for cooperation and security challenges in the Arctic region. High-ranking participants included: Richard Spencer, US Secretary for the Navy, Peter Hultqvist, Swedish Minister for Defence, Ségolène Royal, French Ambassador to the Arctic and Antarctic, Nicola Sturgeon, First Minister of Scotland and Lisa Murkowski, Chairwoman of the US Senate Committee on Energy and Natural Resources.







### **Partners**

In 2017 the Foundation has continued its efforts to formalize existing partnerships through memoranda of understanding or similar documents and to explore new partnerships with actors from around the globe. Among others, the Foundation has entered into formal agreements with the NATO Center of Excellence in Confined and Shallow Waters, the Arctic Circle, the Wilson Center's Polar Initiative, the Blavatnik Center at Tel Aviv University and the George C. Marshall Center.

GOVERNMENTAL PARTNERS









# NON-GOVERNMENTAL PARTNERS



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Institute for
Policy and Strategy

































# Sponsors

The MSC Foundation is supported by a variety of non-governmental and corporate partners. We follow a strict policy that donations from any one supporter may not exceed 8 percent of our total budget so that the independence of our work is ensured. Due to an increase in the number of our events around the globe, the Foundation has also worked to grow its funding base accordingly.

The Foundation has redoubled its efforts especially to increase the share of non-governmental organizations such as foundations in its annual budget. In particular, the Foundation has received grants from the Robert Bosch Foundation and the Bill & Melinda Gates Foundation.

#### **PARTNER**



### **ASSOCIATES**











MAIN SPONSORS



















**SPONSORS** 

























### **Finances**

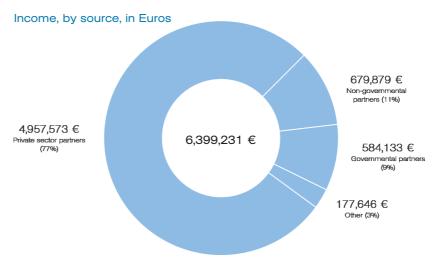
The widened range of activities conducted by the Foundation was reflected in an increase in the annual expenditures for 2017 of 24% compared to 2016. Over the same time span, through concerted efforts to broaden and grow its financial base, the Foundation achieved revenues of almost 6.4 million Euros. The Foundation thus surpassed the revenue target originally set for 2017 of 5 million Euros.

The financial statements for the fiscal year 2016 have been audited and approved without qualification by the auditing firm KPMG.

# MSC FOUNDATION INCOME 2016 - 2018

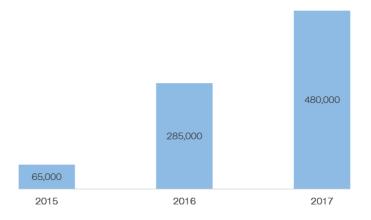
	2016	2017	2018 (plan)
Revenues	4,283,343 €	6,399,231 €	7,500,000 €
Expenditures	4,192,485 €	5,204,269 €	6,000,000 €
Project Costs	2,263,560 €	2,840,823 €	3,650,000 €
Main Conference	1,458,821 €	2,015,169 €	2,100,000 €
Core Group Meetings	323,446 €	292,545 €	250,000 €
European Defence Series	14,713 €	32,429 €	250,000 €
Energy Security Series	57,955 €	0 €	150,000 €
Cyber Security Series	141,479 €	105,114 €	250,000 €
Munich Strategy Forum	147,686 €	163,633 €	200,000 €
Other events	89,357 €	145,296 €	450,000 €
Running Costs (e,g, staff)	1,928,925 €	2,363,446 €	2,350,000 €

COMPOSITION OF MSC FOUNDATION INCOME



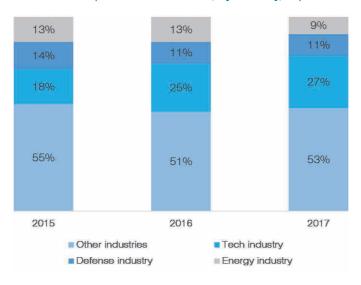
DEVELOPMENT OF NGO CONTRIBUTIONS

NGO partner contributions, by year, in Euros



DEVELOPMENT OF PRIVATE SECTOR CONTRIBUTIONS

Private sector partner contributions, by industry, in percent



### The Year Ahead

### Our Upcoming Events in 2018 (selection)

JANUARY 22 Munich Young Leaders Panel at Digital-Life-Design Conference

Munich, Germany

JANUARY 24 Global Security Luncheon at the World Economic Forum

Davos, Switzerland

FEBRUARY 8 MSC Kick-Off and Presentation of the Munich Security Report 2018

Berlin, Germany

FEBRUARY 16 - 18 54th edition of the Munich Security Conference

Munich, Germany

APRIL 20 Human Security Roundtable

Bahir Dar, Ethiopia

MAY 29 Cyber Security Summit

Tallinn, Estonia

JULY 11 - 12 European Defence Summit

Brussels, Belgium

AUGUST 26 Energy Security Summit

Stavanger, Norway

SEPTEMBER 27 – 29 Munich Young Leaders Reunion

Madrid, Spain

OCTOBER 30 - Core Group Meeting

NOVEMBER 1 Minsk, Belarus

DECEMBER 2 - 4 Munich Strategy Forum

Elmau, Germany

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